

## BMW COLLECTION.

The BMW Collection also brings innovative design and first-class, long-lasting quality to life in the lifestyle segment.

On-trend fashion basics impress with strong colours and clear cuts. High-quality and well-thought-out accessories complete the collection.

Highlights include the BMW jackets in soft down and the BMW chronograph with BMW kidney design.

Total number of collection items: 160.



**Sheer  
Driving Pleasure**



# BMW COLLECTION.

## QUICK OVERVIEW.

Key message:	Minimalist, smart design with soft transitions between materials for more freedom in everyday life. Supplemented by a range of lifestyle articles with a large, distinctive BMW logo for fans.
Target group:	All BMW drivers and fans of the BMW brand. Demanding, quality-oriented customers who love minimalist design.
Price level:	Basic to medium.
Duration:	01.04.2020–31.03.2021

The successful sale of BMW Lifestyle products is based on product know-how and an understanding of target groups. It is therefore important that all those responsible internalise this product information. Pages not required in this document can of course be deleted.

### Visual merchandising guide and communication packs.

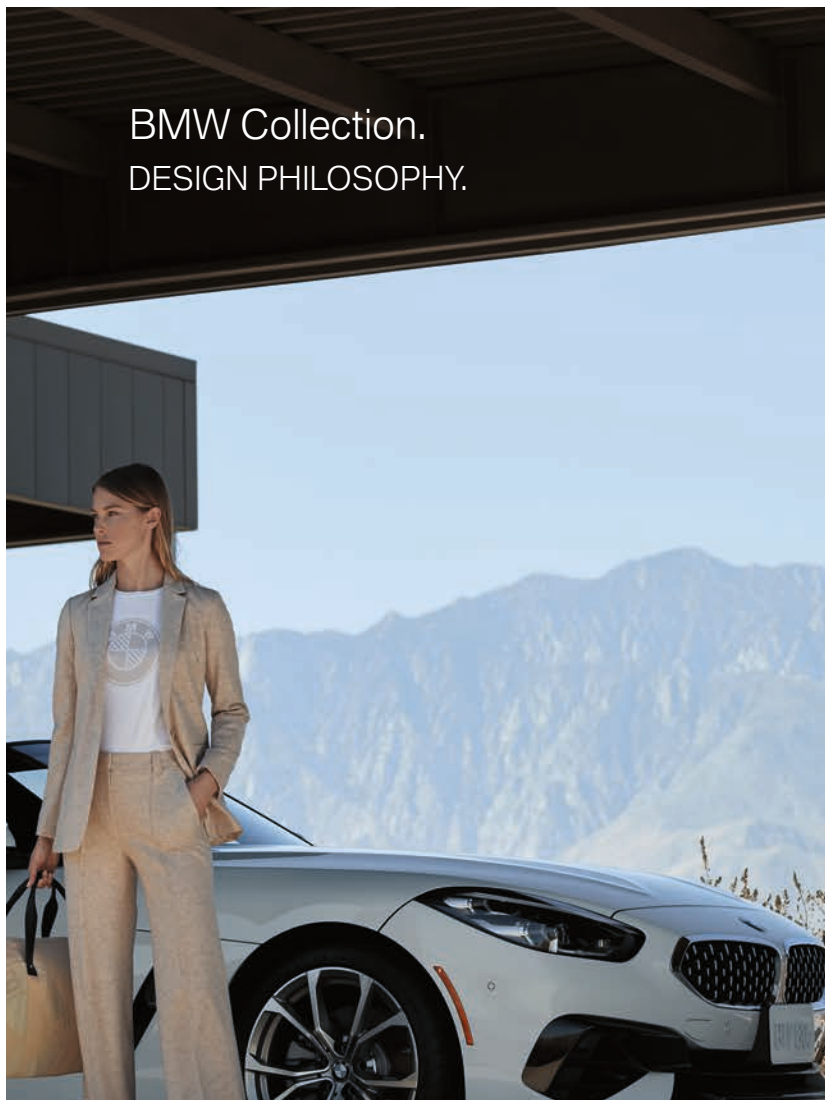
In the media pool for you to download: The visual merchandising guide with concrete recommendations for product presentation and the communication packs with information on the communication materials.

BMW / Lifestyle collections / POS / Visual merchandising / 2020

BMW / Lifestyle collections / POS / Action packs / 2020



## BMW Collection. DESIGN PHILOSOPHY.



### DESIGN AND FUNCTION.

#### Self-confident style.

The BMW Collection stands for modern, elegant and functional urban fashion. First-class and long-lasting quality meets timeless design. In a world of continuous development, the BMW Collection offers minimalist and intelligently designed products. Simplicity that is full of ideas and suits those who are always on the move. The collection is complemented by accessories and lifestyle products created in cooperation with first-class premium brands.

#### Special themes of the collection:



#### Variety and character.

Strong, harmonious colours underline a modern self-confident style. In addition to discreetly elegant colours such as sand or midnight navy, the trend colour orange ensures an expressive look.



#### Simplicity: the beauty of simple.

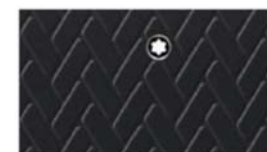
The design quality of this collection lies in its reduction to the essentials. From the colouring, to forms and functions, to the branding: minimalist and solution-oriented products ensure freedom in everyday life. They flawlessly serve the simple pleasures of life.



#### Strong design cooperations.

Distinctive BMW design combines with the unmistakable style and perfection of other major brands. Montblanc creates exquisite writing instruments, luggage and the finest leather goods for BMW.

The high-quality patterns and embossing are inspired by the design of the BMW vehicles. Other cooperation partners are Kartell and Horizo.



#### Urban sportiness.

You don't move anything if you don't move yourself: the products of the BMW Collection come in a sporty design and fit perfectly into an independent, individual lifestyle.





# BMW COLLECTION. CLOTHING.

## BMW T-SHIRT FASHION LADIES

Fashionable T-shirt with BMW logo in satin.

Product description:

- BMW logo as shimmering satin appliqué.
- Silky flowing jersey quality.
- Pre-laid side seams with slit.
- Taped hem seam.
- Regular fit.



Front



Back

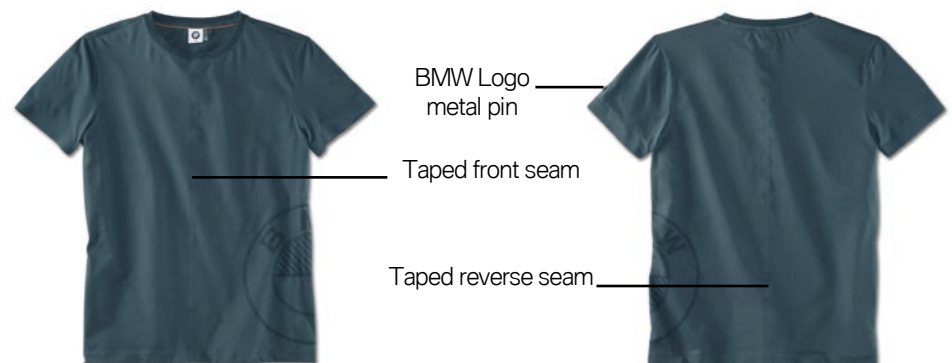
Material:	52% cotton, 48% modal, single jersey	Article no.:	XS 80 14 2466127
Colour:	orange		S 80 14 2466128
			M 80 14 2466129
			L 80 14 2466130
			XL 80 14 2466131

## BMW T-SHIRT FASHION MEN

T-shirt with striking BMW logo print.

Product description:

- Large, lateral BMW logo print with haptic grip.
- Seam taped on front and rear centre.
- Design without side seam.
- Taped sleeves.
- Regular fit.



Front

Back

Material:	70% cotton, 30% lyocell, Single jersey	Article no.:	S 80 14 5A0476
Colour:	Blue		M 80 14 5A0477
			L 80 14 5A0478
			XL 80 14 5A0479
			XXL 80 14 5A0480



# BMW COLLECTION. CLOTHING.

## BMW POLO SHIRT LOGO LADIES

Polo shirt with raised two-tone BMW logo print.

Product description:

- Classic cut.
- Concealed button placket.
- Pre-laid side seams with slit.
- Shorter front with taped hem seam.



Front



Back

Material:	100% cotton, piqué	Article no.:	XS	80 14 2466132
Colour:	Sand		S	80 14 2466133
			M	80 14 2466134
			L	80 14 2466135
			XL	80 14 2466136

## BMW POLO LOGO MEN

Polo shirt with raised two-tone BMW logo print.

Product description:

- Asymmetrical, half concealed button placket.
- Pre-laid side seams with slit.
- Shorter front with taped hem seam.
- Regular fit.



Front



Back

Material:	100% cotton, piqué	Article no.:	S	80 14 2466162
Colour:	orange		M	80 14 2466163
			L	80 14 2466164
			XL	80 14 2466165
			XXL	80 14 2466166

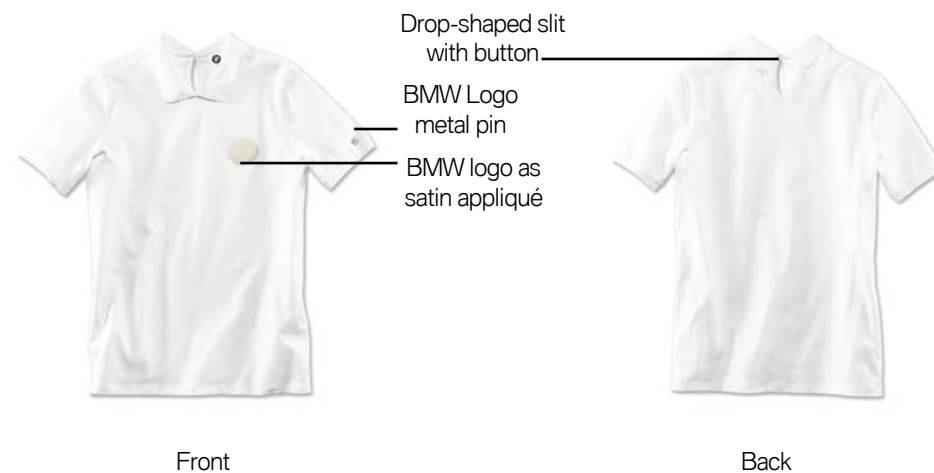
# BMW COLLECTION. CLOTHING.

## BMW POLO FASHION LADIES

Polo shirt with fashionable collar and BMW branding in satin.

Product description:

- Feminine polo collar without button placket.
- BMW logo as satin appliqué.
- Drop-shaped slit in the neck with button.
- Narrow fit.



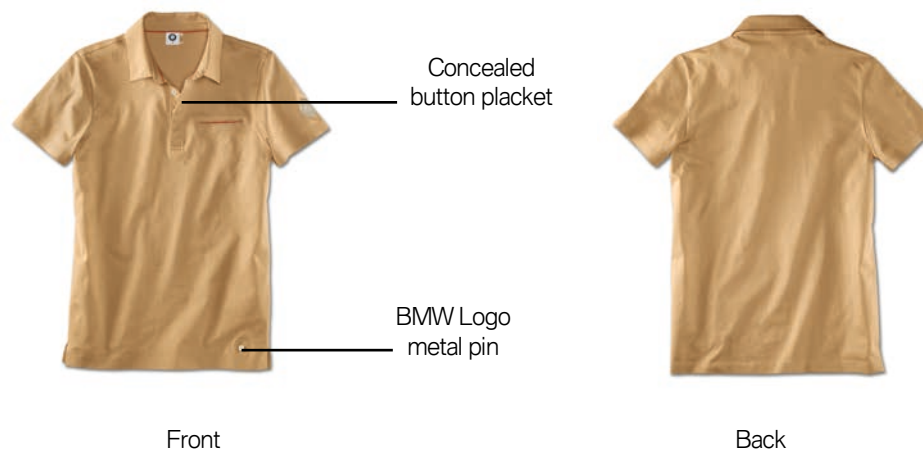
Material:	96% cotton, 4% elastane baby piqué	Article no.:	XS	80 14 2466137
			S	80 14 2466138
Colour:	White		M	80 14 2466139
			L	80 14 2466140
			XL	80 14 2466141

## BMW POLO FASHION MEN

Polo shirt with BMW logo in satin and side slits.

Product description:

- BMW logo as satin appliqué.
- Token breast pocket with colour accent in orange.
- Pre-laid side seams with slit.
- Taped hems on the front and sleeves.
- Regular fit.



Material:	100% mercerised cotton, single jersey	Article no.:	S	80 14 2466167
			M	80 14 2466168
Colour:	sand		L	80 14 2466169
			XL	80 14 2466170
			XXL	80 14 2466171

# BMW COLLECTION.

## CLOTHING.

### BMW T-SHIRT LOGO LADIES

T-shirt with shiny BMW logo print.

Product description:

- Large glossy BMW logo print.
- Cut sleeves with lapels and cut shoulders.
- Straight fit, short cut.



Material:	96% cotton, 4% elastane single jersey	Article no.:	XS	80 14 2466122
			S	80 14 2466123
Colour:	white		M	80 14 2466124
			L	80 14 2466125
			XL	80 14 2466126



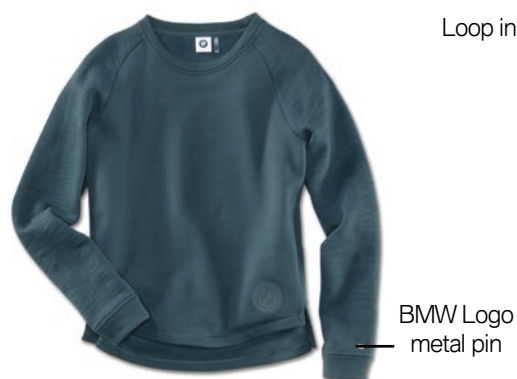
# BMW COLLECTION. CLOTHING.

## BMW SWEATSHIRT LADIES

Sweatshirt with BMW word mark as all-over quilting on the sleeves.

Product description:

- Raglan sleeves with BMW all-over quilting.
- Regular fit with shorter front.
- Rounded hem at the back.
- Pre-laid side seams with slit.
- Roughed inside.



Front



Back

## BMW SWEATSHIRT MEN

Sweatshirt with modern BMW all-over quilting.

Product description:

- BMW all-over quilting on the front and back.
- Raglan sleeves.
- Roughened inside.
- Regular fit.



Front



Back

Material:	100% cotton; inside: roughened American fleece	Article no.:	XS	80 14 2466142
			S	80 14 2466143
Colour:	blue		M	80 14 2466144
			L	80 14 2466145
			XL	80 14 2466146

Material:	100% cotton; inside: roughened American fleece	Article no.:	S	80 14 2466185
			M	80 14 2466186
Colour:	Blue		L	80 14 2466187
			XL	80 14 2466188
			XXL	80 14 2466189

# BMW COLLECTION. CLOTHING.

## BMW JACKET SOFT DOWN LADIES

Quilted down jacket with college collar and BMW logo in satin.

Product description:

- Quilted, with light summer down.
- BMW logo as satin appliqué on the inside.
- College collar with narrow quilting.
- Transparent zip.
- Unstitched front insert with concealed zipped pockets.



Front



Back

Material:	Upper material: 100% nylon, down proof, inside and outside; Filling: 90% down, 10% feathers	Article no.:	XS 80 14 2466147 S 80 14 2466148 M 80 14 2466149 L 80 14 2466150 XL 80 14 2466151
Colour:	Orange		

## BMW JACKET SOFT DOWN MEN

Quilted down jacket with college collar and BMW logo made of satin.

Product description:

- Quilted, with light summer down.
- BMW logo as satin appliqué.
- College collar with narrow quilting.
- Transparent zip.
- Unstitched front insert with zipped pockets.



Front



Back

Material:	Upper material: 100% nylon, down proof, inside and outside; filling: 90% down, 10% feathers	Article no.:	S 80 14 2466172 M 80 14 2466173 L 80 14 2466174 XL 80 14 2466175 XXL 80 14 2466176
Colour:	Sand		

# BMW COLLECTION. CLOTHING.

## BMW T-SHIRT LOGO KIDS

T-shirt for children with large BMW logo.

Product description:

- Large, coloured BMW logo print on the front.
- Round neckline.
- Regular fit.



Front

Material:	100% cotton, Single jersey	Article no.:	104: 80 14 2467636 116: 80 14 2467637 128: 80 14 2467638 140: 80 14 2467639 152: 80 14 2467640 164: 80 14 2467641
Colour:	White		

## BMW T-SHIRT TIC TAC TOE KIDS

T-shirt for children with colourful BMW 'Tic Tac Toe' motif.

Product description:

- 'Tic Tac Toe' motif from appliquéd and printed BMW vehicle illustrations.
- Coloured BMW logo on the back.
- Round neckline.
- Regular fit.



Front



Back

Material:	100% cotton, single jersey	Article no.:	104: 80 14 2466177 116: 80 14 2466178 128: 80 14 2466179
Colour:	white		



## BMW COLLECTION. TEXTILE ACCESSORIES.

### BMW CAP LOGO

Cap with BMW logo print and fashionable contrast details.

Product description:

- BMW logo as tonal raised print.
- Five-panel cap with classic fit.
- With contrasting air hole in orange.
- Metal clip for width adjustment.
- Seam tape in contrasting orange on the inside.



Material:	65% polyester, 35% cotton, poly piqué
Size:	One size M-L
Colour:	Sand
Article no.:	80 16 2466191

### BMW CAP WORD MARK

High-quality cap with raised BMW word mark.

Product description:

- BMW word mark in raised, two-colour print with cut edge in orange.
- Five-panel cap with classic fit.
- With contrasting air hole in orange.
- Metal clip for width adjustment with embossed logo.
- Seam tape in contrasting orange on the inside.



Material:	65% polyester, 35% cotton, poly piqué
Size:	One size M-L
Colour:	Blue
Article no.:	80 16 2466192

## BMW COLLECTION. TEXTILE ACCESSORIES.

### BMW SUMMER SCARF

Scarf made of fine viscose with BMW word mark.

Product description:

- Two-tone woven scarf with frayed edge.
- Large, woven-in BMW word mark.
- Flowing viscose quality.



Material:	100% viscose
Dimensions:	approx. 180 cm × 70 cm
Colour:	Sand
Article no.:	80 16 2466190

### BMW CUFFLINKS LOGO

Stainless-steel cufflinks.

Product description:

- Inserted BMW logo in colour.
- Engraved with BMW word mark.
- Polished stainless-steel swivel bracket.
- Made in Germany.

Engraved BMW word mark



Material:	Stainless steel, aluminium
Colour:	Silver
Article no.:	80 23 2466205

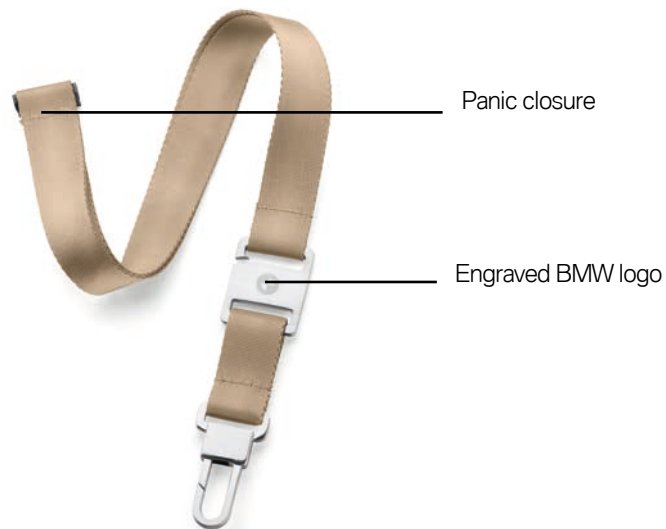
## BMW COLLECTION. ACCESSORIES.

### BMW LANYARD

Lanyard in seat belt look, with BMW branding and detachable key ring.

Product description:

- High-quality metal connector with engraved BMW logo.
- Removable key ring with karabiner specially developed for BMW.
- Nylon webbing in seat belt look with panic closure.



Material:	Nylon; buckle: die-cast zinc and plastic
Dimensions:	47.5 cm to end of band (without karabiner)
Colour:	Sand
Article no.:	80 28 2466193

### BMW KEY RING DISC

Key ring with large BMW logo.

Product description:

- Large coloured BMW logo.
- Disc design in stainless steel.
- Polished surface
- Additional rings in two sizes.
- Made in Germany.



Material:	Stainless steel, aluminium with lacquer
Dimensions:	4 cm × 0.94 cm
Colour:	Silver
Article no.:	80 27 2466304



## BMW COLLECTION. ACCESSORIES.

### BMW KEY RING LEATHER LOOP

Key ring with leather loop.

Product description:

- Coloured BMW logo
- Stainless-steel ring
- Made in Germany.



Material:	Stainless steel, leather, aluminium
Dimensions:	9 cm × 1.7 cm × 52 cm ring
Colour:	Blue
Article no.:	80 27 2466305

### BMW KEY RING LOGO MEDAL

Key ring with engraved BMW logo.

Product description:

- Spring U-bolt with pull-twist mechanism for easy key change.
- With large BMW logo
- Made in Germany.



Partially polished surface

Material:	Stainless steel
Dimensions:	5.5 cm × 2.8 cm × 0.92 cm
Colour:	Silver
Article no.:	80 27 2466306

## BMW COLLECTION. ACCESSORIES.

### BMW POCKET UMBRELLA LOGO

Automatically opening and closing umbrella.

Product description:

- Coloured BMW logo on canopy and handle.
- Release button integrated into the handle to automatically open and close the umbrella.
- With umbrella cover.



Material:	Frame: Fiberglass, cover: Polyester and pongee, handle: Plastic
Dimensions:	Ø 98 cm
Colour:	dark blue
Article no.:	80 23 2466303

### BMW UMBRELLA LOGO

Automatically opening large umbrella.

Product description:

- Tonal BMW logo on the canopy.
- Coloured BMW logo on the umbrella handle.
- Release button integrated in the handle for automatic opening.
- Durable fibreglass frame.
- With umbrella cover.



Material:	Frame: Fiberglass, cover: Polyester and pongee, handle: Plastic
Dimensions:	Ø 118 cm
Colour:	Dark blue
Article no.:	80 23 2466302

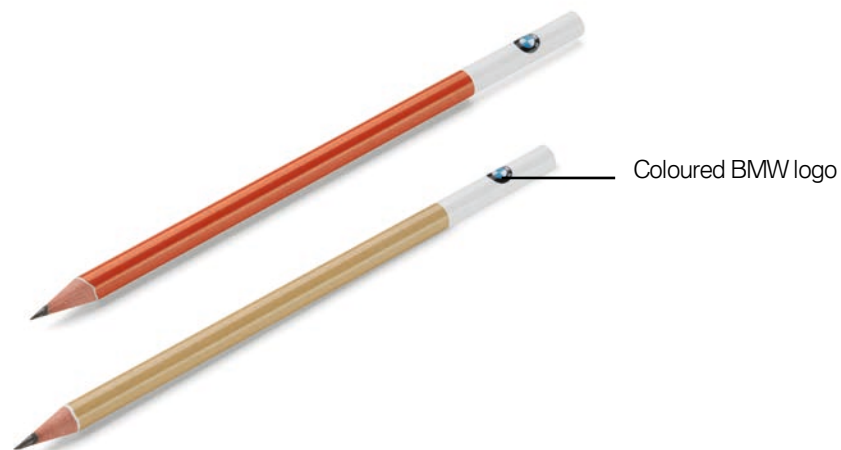
## BMW COLLECTION. ACCESSORIES.

### BMW PENCIL

Two-coloured pencil made of recycled material with coloured BMW logo.

Product description:

- Two-coloured pencil with coloured BMW logo.
- Wood-free from recycled material.
- Nonsplintering.
- Made in Europe.



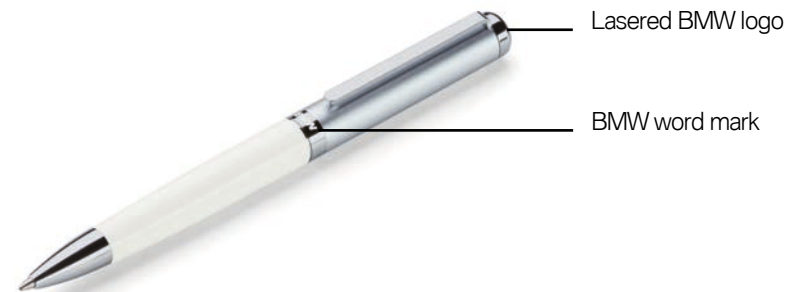
Material:	Polyresin
Colour:	orange/white, sand/white
Article no.:	Orange: 80 24 2467642, sand: 80 24 2466198

### BMW BALLPOINT PEN

Two-coloured ballpoint pen with lasered BMW logo. Made in Germany.

Product description:

- Cap with lasered BMW logo.
- Body in white lacquered base and silver satin top.
- Twist mechanism polished with BMW word mark.
- International standard refill G2 in black.
- Made in Germany.



Material:	Top: Lacquered brass; lower part: Satin brass and silver; clip: polished bronze and silver
Colour:	white/silver
Article no.:	80 24 2466195



## BMW COLLECTION. ACCESSORIES.

### BMW ROLLERBALL

Metal ballpoint pen with engraved BMW logo.

Product description:

- Precious-metal ballpoint pen with cap to extend the barrel.
- BMW logo engraved on the cap.
- Commercially available refill in blue.



Material:	Die-cast zinc
Colour:	silver
Article no.:	80 24 2466196

### BMW BALLPOINT PEN LOGO

Minimalistic ballpoint pen with BMW logo.

Product description:

- Coloured BMW logo on the clip.
- Commercially available refill in blue.
- Made in Switzerland.



Material:	Plastic, metal
Colour:	White
Article no.:	80 24 2466197

## BMW COLLECTION. ACCESSORIES.

### BMW NOTEBOOK SMALL SET OF TWO

Set of notebooks in two colours and embossed BMW logo.

Product description:

- Softcover with embossed BMW logo.
- Orange notebook with tonal edge colouring.
- Number of pages: 80 each.
- DIN A6 format.



Material:	100% paper (FSC)
Dimensions:	DIN A6, 80 pages each
Colour:	White, orange
Article no.:	80 24 2472539

### BMW NOTEBOOK LARGE

BMW notebook with embossed BMW logo.

Product description:

- Softcover with embossed BMW logo.
- 200 inside pages in the colour sand.
- DIN A5 format.



Material:	100% paper (FSC)
Dimensions:	DIN A5, 200 pages
Colour:	Sand
Article no.:	80 24 2466199

## BMW COLLECTION. ACCESSORIES.

### BMW PHONE COVER DESIGN

Phone cover with BMW logo print.

Product description:

- Polycarbonate hard case with soft-touch surface.
- With cut BMW logo print.



Material:	ABS plastic
Model:	iPhone 11 Pro
Colour:	Orange
Article no.:	80 21 2466206

### BMW PHONE COVER IMITATION LEATHER

Phone cover with embossed BMW logo.

Product description:

- Hard case made of PU leather.
- With embossed BMW logo.



Material:	PU, plastic
Model:	iPhone 11 Pro
Colour:	Sand
Article no.:	80 21 2466207

## BMW COLLECTION. ACCESSORIES.

### BMW CUP LOGO

Porcelain cup with striking BMW logo.

Product description:

- Coloured BMW logo print.
- Made of new bone china.



Material:	Porcelain, new bone china
Volume:	300 ml
Colour:	White
Article no.:	80 23 2466202

### BMW CUP LOGO BIG

White cup with BMW logo and contrasting inside.

Product description:

- Raised BMW logo in white.
- Made of new bone china.
- Inside in contrasting sand colour.
- Distinctive handle with BMW kidney shape.



Material:	Porcelain, new bone china
Volume:	400 ml
Colour:	White/sand
Article no.:	80 23 2466203

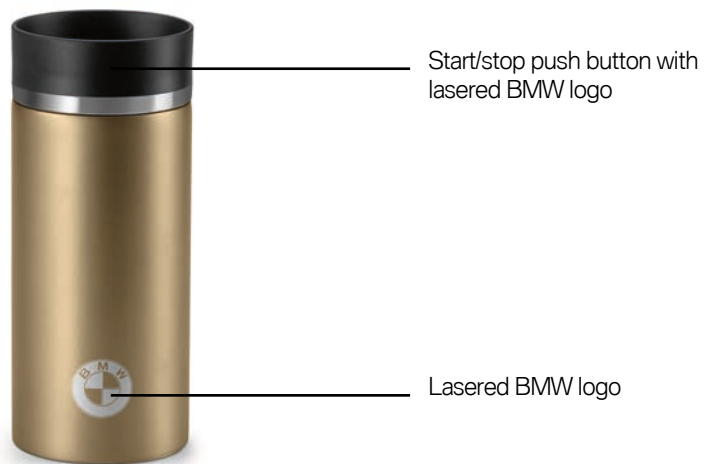
## BMW COLLECTION. ACCESSORIES.

### BMW THERMOS CUP LOGO

Thermos cup with start/stop push button and lasered BMW logo.

Product description:

- Design made of high-quality, coated stainless steel.
- BMW logo laser engraving in silver.
- Lid with push button to open.



Material:	Stainless steel, plastic
Colour:	Sand/black
Volume:	350 ml
Article no.:	80 28 2466200



## BMW COLLECTION. ACCESSORIES.

### BMW THERMOS CUP DESIGN

Thermos cup with engraved BMW logo.

Product description:

- Made of high-quality coated stainless steel.
- Lasered BMW word mark in silver.
- 360-degree lid with stainless-steel lever handle.



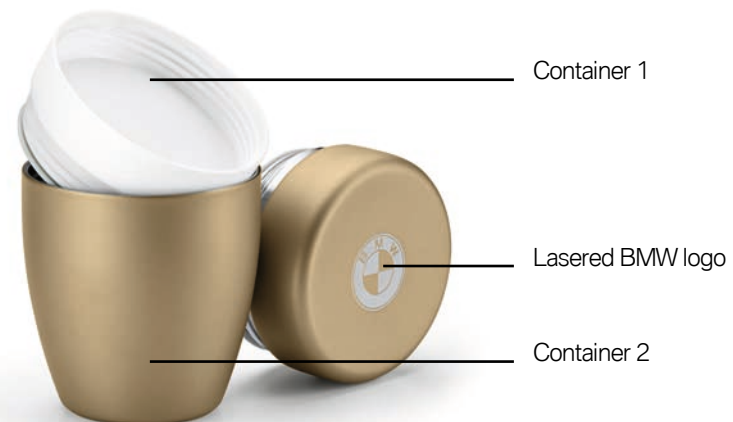
Material:	Stainless steel, plastic
Colour:	white/blue
Volume:	450 ml
Article no.:	80 28 2466201

### BMW THERMOS LUNCH CUP

Red Dot Design Award Winner 2019: Lunch cup with engraved BMW logo.

Product description:

- Coated stainless-steel cup.
- Engraved BMW logo on the lid.
- With two individually closable, leakproof containers.
- Keeps warm or cold for up to six hours.
- Red Dot Design Award Winner 2019.



Material:	Stainless steel, plastic
Colour:	sand/white
Volume:	550 ml
Article no.:	80 23 2466204

## BMW COLLECTION. ACCESSORIES.

### BMW MOUSE PAD MOTIF

Mouse pad with BMW vehicle motif and BMW logo.

Product description:

- Motif of the BMW 840i Gran Coupé.
- Anti-slip coating.



Material:	Paper, plastic, with anti-slip coating
Size:	23.5 cm × 18.8 cm
Article no.:	80 28 2466194

### BMW STICKER SET

Sticker set with BMW and BMW M logos.

Product description:

- Sticker set with BMW and BMW M logos.
- Self-adhesive stickers in three different sizes.



Material:	Adhesive paper coated in cellophane 80 g/m <sup>2</sup>
Dimensions:	21 cm × 14.5 cm
Colour:	Colourful
Article no.:	80 28 2466211

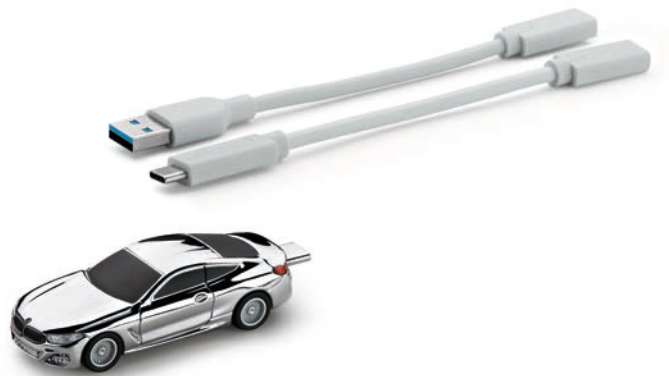
# BMW COLLECTION. ACCESSORIES.

## BMW USB STICK THE 8

16 GB memory stick for USB-C and USB.

Product description:

- Silver-coloured BMW 850i X Drive Coupé.
- Cable for USB-C and USB connection.
- Fast transmission speed.



Material:	Metal casting, ABS plastic
Colour:	Silver
Memory:	16 GB
Article no.:	80 29 2467713

# BMW COLLECTION. ACCESSORIES.

## BMW PILOT SUNGLASSES

Sunglasses in pilot design with stainless-steel frame and BMW branding.

Product description:

- Frame made of high-quality stainless steel with bio-acetate temple ends.
- High-quality glasses from Zeiss.
- BMW logo on temple ends.
- Filter category 3.
- Includes cleaning cloth made of recycled PET and spectacle box.



Material:	Frame: Stainless steel, bio acetate; nose pads: Surgical silicone; glass: CR-39 Zeiss; cleaning cloth: recycled PET
Dimensions:	Bridge 1.3 cm; length of temple 14.5 cm
Shape:	pilot
Colour:	silver/grey
Article no.:	One size 80 25 2466208

## BMW PANTO SUNGLASSES

Panto-shaped sunglasses with bio-acetate frame and BMW branding.

Product description:

- Bio-acetate frame.
- Stainless-steel temples, bio-acetate temple ends.
- High-quality glasses from Zeiss.
- BMW logo on temple ends.
- Filter category 3.
- Includes cleaning cloth made of recycled PET and spectacle box.



Material:	Frame: Stainless steel, bio acetate; nose pads: Surgical silicone; glass: CR-39 Zeiss; cloth: recycled PET
Dimensions:	Bridge 2.1 cm; temple length 14.5 cm
Shape:	panto
Colour:	blue/grey
Article no.:	One size 80 25 2466209

## BMW COLLECTION. ACCESSORIES.

### BMW SPORT CHRONOGRAPH BLUE

Chronograph with chrono eyes in BMW kidney design and blue dial.

Product description:

- Chronograph with Japanese quartz Miyota 0S21 movement and date display.
- Chrono eyes in BMW kidney design.
- 5 ATM/50 metres.
- Case and strap in polished and brushed stainless steel
- Stainless-steel bezel with aluminium insert with black tachymeter.
- Numbers in BMW vehicle typeface
- Engraved BMW logo on crown and caseback.
- Three-piece bracelet with safety pusher folding clasp.



BMW logo

Chrono eyes in the  
BMW kidney design

Stainless-steel bezel

Material:	Case: Stainless-steel; strap: stainless steel
Dimensions:	Ø: 4.4 cm; height: 1.3 cm.
Colour:	Silver/blue
Article no.:	80 26 2473263

### BMW SPORT CHRONOGRAPH CASHMERE

Chronograph with chrono eyes in BMW kidney design and dial in cashmere.

Product description:

- Chronograph with Japanese quartz Miyota 0S21 movement and date display.
- Chrono eyes in BMW kidney design.
- 5 ATM/50 metres.
- Case and bracelet in gunmetal in polished and brushed stainless steel (IP plated)
- Stainless-steel bezel in gunmetal with aluminium insert and silver tachymeter
- Numbers in BMW vehicle typeface
- Engraved BMW logo on crown and caseback
- Three-piece bracelet with safety pusher folding clasp.



BMW logo

Chrono eyes in the  
BMW kidney design

Stainless-steel bezel

Material:	Case: Stainless-steel; strap: IP-coated stainless steel
Dimensions:	Ø: 4.4 cm; height: 1.3 cm.
Colour:	Gunmetal/cashmere
Article no.:	80 26 2473265

# BMW COLLECTION. ACCESSORIES.

## BMW CHRONOGRAPH LEATHER STRAP

Chronograph with silver numerals.

- Product description:
- Chronograph with Japanese quartz Miyota 0S21 movement and date display.
- 5 ATM/50 metres.
- Case in polished and brushed stainless steel.
- Dial with coloured BMW logo
- Bezel, pusher and crown in contrasting black.
- Engraved BMW logo on crown and caseback.
- Black genuine-leather strap with buckle.



Material:	Case: Stainless-steel; strap: Leather
Dimensions:	Ø: 4.4 cm; height: 1.1 cm.
Colour:	Black/silver
Article no.:	80 26 2467631

## BMW THREE-HAND WATCH

Three-hand watch with date display and polished dial in BMW logo design.

- Product description:
- Three-hand watch with date display, Japanese quartz Miyota 2315 movement.
- Case and strap in polished and brushed stainless steel.
- 5 ATM/50 metres.
- BMW logo on dial.
- Grey dial with 4/4 division (BMW logo quotation).
- Silver numerals, hands and pushers.
- Three-piece bracelet with safety pusher folding clasp.



Material:	Case: Stainless-steel; strap: stainless steel
Dimensions:	Ø: 4.4 cm; height: 1.1 cm.
Colour:	Silver/grey
Article no.:	80 26 2467632



## BMW COLLECTION. ACCESSORIES.

### BMW THREE-HAND WATCH LADIES

Three-hand watch with date display and rhinestones as numerals.

Product description:

- Three-hand ladies watch with date, Japanese quartz Miyoto 2315 movement.
- Case and strap in polished and brushed stainless steel.
- 5 ATM/50 metres.
- Coloured BMW logo emblem on dial.
- Subtly sparkling rhinestones on grey dial, silver numerals, hands and pushers.
- Three-piece bracelet with safety pusher folding clasp.



Material:	Case: Stainless-steel; strap: stainless steel
Dimensions:	Ø: 3.4 cm; height: 0.8 cm.
Colour:	Silver/grey
Article no.:	80 26 2473266

## BMW COLLECTION. ACCESSORIES.

### BMW strap

Blue watch strap for the Apple Watch, made of leather with BMW logo pins.

Product description:

- Suitable for Apple Watch with 42–44 mm case.
- Inspired by the interior of BMW vehicles.
- Made of soft leather with tonal stitching.
- Two attached BMW logo pins.
- With buckle.



Material:	Leather
Dimensions:	Length: 22 mm, circumference: 130–200 mm
Colour:	Blue
Article no.:	80 26 5A0A721

## BMW COLLECTION. ACCESSORIES.

### BMW GIFT WATCH

Gift set for men consisting of a chronograph with stainless-steel strap and a black genuine-leather strap.

Product description of watch:

- Black chronograph with Japanese quartz Miyota 0S20 movement.
- 5 ATM/50 metres.
- Case, bracelet and dial completely in black with tonal tachymeter engraving on top ring.
- Three-piece bracelet with safety pusher folding clasp.

Product description of strap:

- Engraved BMW word mark on stainless-steel decorative element.
- Removable extension piece.



Material:	Watch: Case: Stainless-steel; strap: IP-coated stainless-steel jewellery strap: leather; stainless steel
Dimensions:	Ø: 4.2 cm; height: 1.1 cm.
Colour:	Black
Article no.:	80 26 2467634

# BMW COLLECTION.

## ACCESSORIES.

### BMW GIFT WATCH LADIES

Gift set for ladies consisting of a three-hand watch with rhinestones and a bracelet with rhinestones.

Product description:

- Three-hand ladies watch with Japanese quartz Miyota 2035 movement in black.
- 5 ATM/50 metres.
- Subtly sparkling rhinestones on a black dial with cut in 4/4 divisions, inspired by the BMW logo.
- Three-piece stainless-steel strap with integrated folding clasp.

Product description of strap:

- Stainless-steel chain with adjustable slide clasp with engraved BMW logo.
- Pendant with 1× black rhinestones.
- Venetian chain design.



Material:	Watch: Case: Stainless-steel; strap: stainless steel jewellery strap: leather, stainless steel; pendant: glass
Dimensions:	Ø: 3.4 cm; height: 0.8 cm.
Colour:	Black/silver
Article no.:	80 26 2467635

## BMW COLLECTION. ACCESSORIES.

### BMW METAL BRACELET

Sporty stainless-steel bracelet.

Product description:

- Engraved BMW word mark on metal element.
- Venetian chain design.
- Black platinum plated with adjustable lobster clasp.



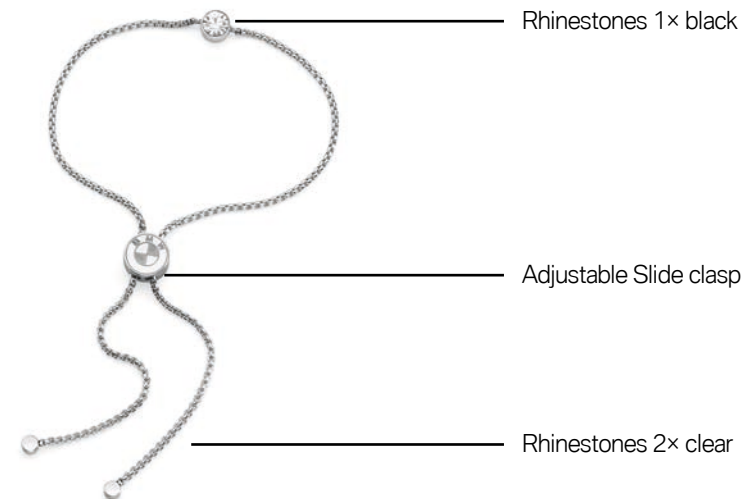
Material:	Stainless steel, black platinum plated
Colour:	silver
Dimensions:	one size: Length: 18.5 cm; thickness: 0.4 cm
Article no.:	80 23 2467628

### BMW BRACELET WOMEN

Bracelet with rhinestones on the pendant.

Product description:

- Pendant with clear rhinestones.
- Venetian chain design.
- Slide clasp for length adjustment.
- Engraved BMW logo on clasp.



Material:	Stainless steel, rhinestones
Colour:	silver
Dimensions:	one size: Length: 23.5 cm thickness: 0.15 cm
Article no.:	80 23 2467629

## BMW COLLECTION. ACCESSORIES.

### BMW NECKLACE WOMEN

Long stainless-steel necklace.

Product description:

- clear rhinestones at both ends.
- Venetian chain design.
- Slide clasp for length adjustment.
- Engraved BMW logo on clasp.



Material:	Stainless steel, rhinestones
Colour:	silver
Dimensions:	one size: Length: 76.2 cm thickness: 0.15 cm
Article no.:	80 23 2467630



# BMW COLLECTION.

## LUGGAGE.

### HORIZN STUDIOS FOR BMW SUITCASE

Suitcase with high-quality leather details, integrated powerbank and wheels in BMW rim design.

Product description:

- Suitable as hand luggage
- Discreetly placed Horizn Studios for BMW lettering.
- Smart Travel: integrated powerbank with two USB ports that can be pulled out by clicking.
- High-quality Vachetta leather details.
- Water-repellent front pocket for laptop up to 15" and other items.
- Telescopic pole with BMW word mark on push button.
- Almost noiseless 360° wheels from Japan in BMW rim design.
- Interior: water-repellent hi-tech nylon lining, lashing straps, mesh cover with zip, nylon laundry bag.
- TSA lock.



Material:	Hard-shell: 100% polycarbonate; lining: Italian Vachetta leather, water-repellent premium nylon; lining: 100% polyester
Dimensions:	55 cm × 40 cm × 20 cm – approved cabin luggage size for nearly all airlines
Weight:	3.4 kg
Volume:	33 l
Battery:	10,000 mAh battery
Colour:	Blue
Article no.:	80 22 2466222

# BMW COLLECTION. LUGGAGE.

## HORIZN STUDIOS FOR BMW TROLLEY

Trolley with integrated powerbank and wheels in BMW rim design.

Product description:

- Discreetly placed Horizn Studios for BMW lettering.
- Smart Travel: integrated powerbank with two USB ports that can be pulled out by clicking.
- Height-adjustable telescopic pole with BMW word mark on push button.
- Almost noiseless 360° wheels from Japan in BMW rim design.
- Interior: Water-repellent hi-tech nylon lining, lashing straps, mesh cover with zip, nylon laundry bag.
- TSA lock.



Material:	Hard-shell: 100% polycarbonate; trolley: PVC; inner lining: 100% polyester
Dimensions:	65 cm × 46 cm × 27 cm
Weight:	3.9 kg
Volume:	65
Battery:	10,000 mAh battery
Colour:	Blue
Article no.:	80 22 2466223

# BMW COLLECTION.

## LUGGAGE.

### BMW MODERN GYM BAG

Gym bag with BMW logo print.

Product description:

- Cut tonal BMW logo print.
- Small zip compartment in the right side seam.
- Drawstring with cords in black.



Material:	Outer material: 100% nylon
Dimensions:	36 cm × 43 cm
Weight:	0.172 kg
Volume:	1.5 l
Colour:	Sand
Article no.:	80 28 2467643

### BMW MODERN DUFFLE BAG

Duffle bag with leather details.

Product description:

- Cut, tonal BMW logo print and zip pendant with BMW logo.
- Leather handles.
- Outside pocket with leather edging.
- Can be attached to suitcase.
- Orange lining.
- Removable PVC zipped pocket for transporting liquid.
- Two inside pockets.
- Two-way metal zip on main compartment.



Material:	Outer material: 100% nylon; lining: 100% polyester, leather: 100% cowhide leather
Dimensions:	31 cm × 24 cm × 55 cm
Weight:	1.144 kg
Volume:	35 l
Colour:	Sand
Article no.:	80 22 2466225

## BMW COLLECTION. LUGGAGE.

### BMW MODERN BACKPACK

Backpack with leather handle and padded laptop compartment.

Product description:

- Cut tonal BMW logo print.
- Handles made of genuine leather.
- Orange lining.
- Two open compartments, one zipped compartment, four small compartments, one padded laptop bag, zipped front pocket.
- Two-way metal zip.
- Padded back and shoulder straps.
- Zip pendant with BMW logo.



Material:	Outer material: 100% nylon; lining: 100% polyester; leather: 100% cowhide leather
Dimensions:	31 cm × 24 cm × 55 cm
Weight:	0.7 kg
Volume:	13
Colour:	Sand
Article no.:	80 22 5A072C8

# BMW COLLECTION.

## LUGGAGE.

### BMW MODERN LAPTOP BAG

Laptop bag with leather details.

Product description:

- One slide-in compartment with genuine-leather edging and zip on the back.
- Cut tonal BMW logo print.
- Handles with leather details.
- Orange lining.
- Two-way metal zip on main compartment.
- Zip pendant with BMW logo.



Front

Back

Material:	Outer material: 100% nylon; lining: 100% polyester; leather: 100% cowhide leather
Dimensions:	31 cm × 24 cm × 55 cm
Weight:	0.4 kg
Volume:	2.5 l
Colour:	Sand
Article no.:	80 22 2466229

### BMW MODERN BELT BAG

Belt bag with leather details.

Product description:

- Cut tonal BMW logo print.
- Two-way metal zip on main compartment.
- Smaller zip compartment on the front.
- Length-adjustable belt made of fabric tape, and loops made of leather in black.
- Click-lock clasp in high-gloss metal.
- Orange lining.
- Zip pendant with BMW logo.



Front

Back

Material:	Outer material: 100% nylon; lining: 100% polyester; leather: 100% cowhide leather
Dimensions:	16 cm × 28 cm × 9 cm
Weight:	0.190 kg
Volume:	2.5 l
Colour:	Sand
Article no.:	80 22 2466231

# BMW COLLECTION. LUGGAGE.

## BMW TROLLEY CASE

Trolley case with four 360° castors featuring BMW rim design

Product description:

- Suitable as hand luggage
- Aluminium badge with coloured BMW logo
- Four 360° castors featuring BMW rim design
- Panné lining in contrasting blue
- Coated water-repellent zip
- Integrated TSA lock
- Functional interior: fully enclosed compartment as well as additional zip compartment and compartment with compression straps with FIDLOCK® clasp



Material:	Outer material: 100% polycarbonate; lining: 100% polyester
Dimensions:	55 cm × 23 cm × 36 cm – approved cabin luggage size for nearly all airlines
Weight:	2.8 kg
Volume:	40 l
Colour:	Silver
Article no.:	80 22 2467645



## BMW COLLECTION. GAMES.

### BMW TRAVEL MEMO

Travel memory game with 20 BMW motifs.

Product description:

- 20 BMW motif pairs.
- Practical travel size.
- BMW logo on the back of the cards.



Material: Cardboard  
Colour: White/orange  
Age: 3 to 6 years and older  
Article no.: 80 45 2466232

### BMW DOMINOS

Domino game with 28 pieces showing BMW cars.

Product description:

- 28 pieces with BMW vehicle motifs.
- Coloured tin box with BMW logo.



Material: Game pieces: melamine; box: tin  
Colour: white/orange  
Age: 3 to 6 years and older  
Article no.: 80 45 2466233

# BMW COLLECTION.

## CLOTHING.

### BMW MEN'S LEATHER JACKET

Short men's jacket of soft lamb nappa leather with BMW Z4-themed design. Created in collaboration with the leather expert "Meindl".

Product description:

- Straight cut with extra-high turn-up standing collar (cabrio collar).
- Robust front zip in Antique Silver.
- Collar with flap and press button can be closed with one hand.
- Inside lining, with 3 inside pockets.
- Made in Europe.



Material:	100% leather (lamb nappa); Main lining: 62% cotton and 38% polyester, Sleeve lining: 100% viscose	Item No.:	S	80 14 2463158
Colour:	black		M	80 14 2463159
			L	80 14 2463160
			XL	80 14 2463161
			XXL	80 14 2463162

BMW COLLECTION.  
CLOTHING.

BMW LADIES LEATHER JACKET

Short ladies jacket of soft lamb nappa leather with BMW Z4-themed design. Created in collaboration with the leather expert "Meindl".

- Product description:
- Tapered cut with extra-high turn-up standing collar (cabrio collar).
  - Robust front zip in Antique Silver.
  - Collar with flap and press button can be closed with one hand.
  - Inside lining, with 2 inside pockets.
  - Made in Europe.



Material:	100% leather (lamb nappa); Main lining: 62% cotton and 38% polyester, Sleeve lining: 100% viscose	Item No.:	S	80 14 2463163
Colour:	black		M	80 14 2463164
			L	80 14 2463165

# BMW COLLECTION. CLOTHING.

## BMW LOGO UNISEX T-SHIRT

T-shirt with eye-catching BMW logo print.

Product description:

- Large, colour BMW logo.
- Round neck of outer fabric.
- Regular fit.



Material:	100% cotton	Item No.:	XS	80 14 2463166
Colour:	white		S	80 14 2463167
			M	80 14 2463168
			L	80 14 2463169
			XL	80 14 2463170
			XXL	80 14 2463171

## BMW LOGO UNISEX T-SHIRT

T-shirt with raised monochrome BMW logo print.

Product description:

- Large BMW logo print as an outline with slightly raised rubber print in black.
- Round neck of outer fabric.
- Regular fit.



Material:	100% cotton	Item No.:	XS	80 14 2463172
Colour:	white		S	80 14 2463173
			M	80 14 2463174
			L	80 14 2463175
			XL	80 14 2463176
			XXL	80 14 2463177

# BMW COLLECTION.

## TEXTILE ACCESSORIES.

### BMW LOGO CAP

A “must have” for every BMW fan: BMW Cap made of cotton in brushed look with high-quality 3D logo embroidery and perfect fit.

Product highlights:

- Cap with high-quality 3D logo embroidery.
- Elaborate workmanship and a perfect fit.
- Pleasant comfort with adjustable band for size adjustment, sweatband and holes for ventilation.
- Available in two sizes.



Material:	100% cotton
Colour:	Dark blue
Item number:	XS – S: 80 16 2 454 621
	M – L: 80 16 2 454 620

Material:	100% cotton
Colour:	Black
Dimensions:	One Size 58 cm
Item number:	80 16 2 411 103

## BMW COLLECTION. TEXTILE ACCESSORIES.

### BMW HAT

Fashionable beanie made of wool with fold-over hem, ribbed knit and subtle BMW branding.

Product highlights:

- Made of high-quality wool.
- With foldover hem and fashionable ribbed knit.
- Elegant design with black logo stud.



Material:	100% wool
Colour:	Dark blue
Item number:	80 16 2 454 624

### BMW SCARF

Warm & soft: Scarf made of wool with ribbed knit and subtle BMW branding.

Product highlights:

- Made of high-quality wool.
- With fashionable ribbed knit.
- Elegant design with black logo stud.



Material:	100% wool
Colour:	Dark blue
Item number:	80 16 2 454 625

## BMW COLLECTION. ACCESSORIES.

### BMW WALLET SMALL

Pocket-sized wallet made of leather.

Product description:

- Black structured leather on interior and exterior.
- Two card slots, one banknote compartment.
- Satin-finish lining.
- Zip pendant with BMW word mark.
- Includes black dust cover.



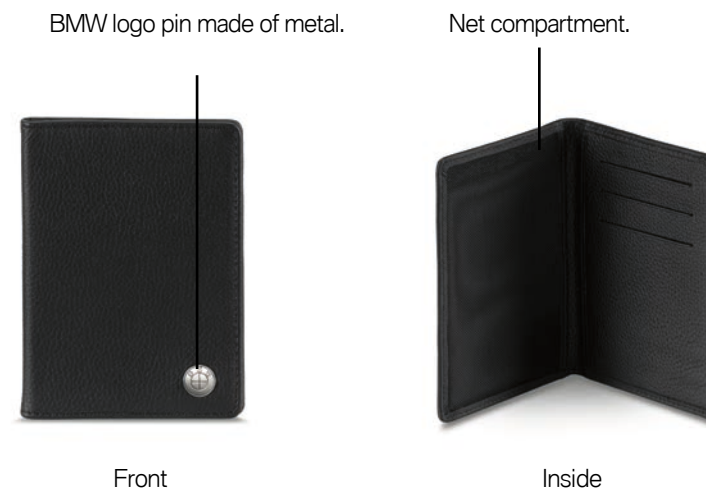
Material: 100% leather; lining: 100% polyester  
 Dimensions: 10.5 cm × 7.5 cm  
 Colour: Black  
 Article no.: 80 21 2466212

### BMW VEHICLE CERTIFICATE COVER

Vehicle certificate cover made of leather.

Product description:

- Black structured leather on interior and exterior.
- Card slots, one net compartment suitable for German vehicle certificates.
- Satin-finish lining.
- Includes black dust cover.



Material: 100% leather; lining: 100% polyester  
 Dimensions: 9 cm × 12 cm  
 Colour: Black  
 Article no.: 80 21 2466213



## BMW COLLECTION. ACCESSORIES.

### BMW WALLET FASHION SMALL BLUE

Pocket-size wallet made of leather.

Product description:

- Saffiano-look embossed leather.
- Two card slots, one banknote compartment.
- Satin lining.
- Zip pendant with BMW word mark.
- Contrasting orange inside.
- Blue dust bag included.



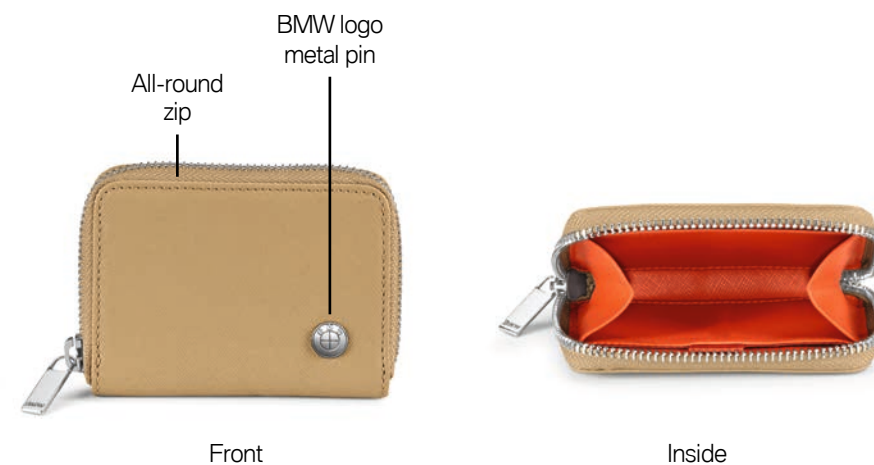
Material:	100% leather; lining: 100% polyester
Dimensions:	10.5 cm × 7.5 cm
Colour:	Blue
Article no.:	80 21 2466214

### BMW WALLET FASHION SMALL SAND

Pocket-size wallet made of leather.

Product description:

- Saffiano-look embossed leather.
- Two card slots, one banknote compartment.
- Satin lining in contrasting orange colour.
- Zip pendant with BMW word mark.
- Contrasting orange inside.
- Sand-coloured dust bag included.



Material:	100% leather; lining: 100% polyester
Dimensions:	10.5 cm × 7.5 cm
Colour:	Sand/orange
Article no.:	80 21 2466215

## BMW COLLECTION. ACCESSORIES.

### BMW FASHION CREDIT CARD CASE

Leather credit card case.

Product description:

- Saffiano-look embossed leather.
- Three compartments on the front, three on the back and one side compartment.
- Satin lining.
- Contrasting orange.
- Blue dust bag included.



Front

Back

Material:	100% leather; lining: 100% polyester
Dimensions:	7 cm × 11 cm
Colour:	Blue
Article no.:	80 21 2466216

### BMW FASHION WALLET WITH COIN COMPARTMENT

Leather wallet.

Product description:

- Saffiano-look embossed leather.
- Four card slots, one coin compartment with press stud and one large compartment for banknotes.
- Satin lining.
- Contrasting orange inside.
- Blue dust bag included.



Front

Inside

Material:	100% leather; lining: 100% polyester
Dimensions:	12 cm × 9.4 cm
Colour:	Blue
Article no.:	80 21 2466217

## BMW COLLECTION. ACCESSORIES.

### BMW FASHION WALLET WITHOUT COIN COMPARTMENT

Leather wallet.

Product description:

- Saffiano-look embossed leather.
- Four card slots, one banknote slot and three pockets.
- Satin lining.
- Contrasting orange inside.
- Blue dust bag included.



Front

Inside

Material:	100% leather; lining: 100% polyester
Dimensions:	12 cm × 9.4 cm
Colour:	Blue
Article no.:	80 21 2466218

### BMW FASHION POUCH

Coin pouch made of leather.

Product description:

- Saffiano-look embossed leather.
- One main compartment, one side compartment inside and one zipped pocket on the back.
- Satin lining.
- Zip pendant with BMW word mark.
- Contrasting orange.
- Blue dust bag included.



Front

Back

Material:	100% leather; lining: 100% polyester
Dimensions:	25.5 cm × 17 cm
Colour:	Blue
Article no.:	80 21 2466219

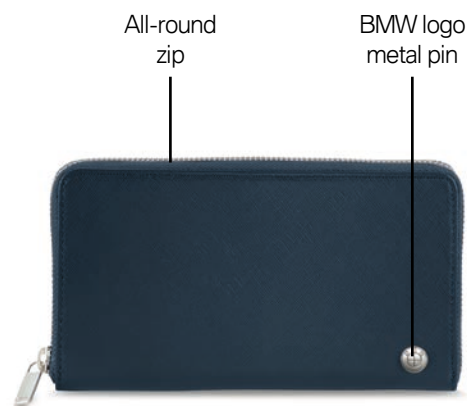
## BMW COLLECTION. ACCESSORIES.

### BMW FASHION WALLET CROSS BLUE

Leather wallet.

Product description:

- Saffiano-look embossed leather.
- 12 card slots, three large banknote compartments and one large zipped coin compartment.
- Satin lining.
- Zip pendant with BMW word mark.
- Contrasting orange inside.
- Blue dust bag included.



Front



Inside

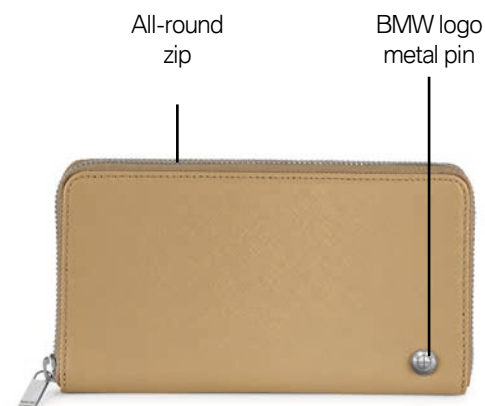
Material:	100% leather; lining: 100% polyester
Dimensions:	19.5 cm × 11 cm
Colour:	Blue
Article no.:	80 21 2466220

### BMW FASHION WALLET CROSS SAND

Leather wallet.

Product description:

- Saffiano-look embossed leather.
- 12 card slots, three large banknote compartments and one large zipped coin compartment.
- Satin lining in contrasting orange colour.
- Zip pendant with BMW word mark.
- Contrasting orange inside.
- Sand-coloured dust bag included.



Front



Inside

Material:	100% leather; lining: 100% polyester
Dimensions:	19.5 cm × 11 cm
Colour:	Sand
Article no.:	80 21 2466221

## BMW COLLECTION. ACCESSORIES.

### BMW HERITAGE BMW M1 MUG

Mug with turbo effect – made of hard porcelain with BMW Heritage M1 print.  
Made in Germany.

Product highlights:

- Exclusive BMW Heritage M1 design.
- Hard porcelain with high-quality ceramic print.
- Dishwasher and microwave-safe.
- Made in Germany.



Material:	Hard porcelain
Farbe:	White
Volumen:	0.28 l
Item number:	80 23 2 454 641

### BMW HERITAGE CUP BMW 2002

Get up to speed quicker: with this cup made of hard porcelain and BMW Heritage 2002 print.  
Made in Germany.

Product highlights:

- Exclusive BMW Heritage 2002 design.
- Hard porcelain with high-quality ceramic print.
- Dishwasher and microwave-safe.
- Made in Germany.



Material:	Hard porcelain
Colour:	White
Volume:	0.28 l
Item number:	80 23 2 450 993

## BMW COLLECTION. ACCESSORIES.

### BMW HERITAGE ESPRESSO CUP SET M1/2002

Full throttle first thing: with this espresso cup set made of hard porcelain you're ready to meet the day. Elegant design highlight: the exclusive BMW Heritage M1 and 2002 print. Made in Germany.

Product highlights:

- Exclusive BMW Heritage M1 and 2002 design.
- Hard porcelain with high-quality ceramic print.
- Including saucer.
- Dishwasher and microwave-safe.
- Made in Germany.



Material:	Hard porcelain
Dimensions:	Saucer: 12 cm
Colour:	White
Volume:	Espresso cups: 0.1 l
Item number:	80 23 2 450 994

# BMW COLLECTION.

## LUGGAGE.

### BMW BOARD CASE AND TROLLEY


Not just for frequent flyers: Thanks to the high-quality casters, travelling with heavy baggage couldn't be easier.

Product highlights:

- Zipped accent pocket at the front, front compartment with open slide-in pocket.
- Main compartment with top-loading system, interior zipped pocket with mesh material and packing straps.
- Comfortable thanks to two padded carrying handles in leather look and height-adjustable telescopic handle.
- Four easy-running castors based on wheel rim style 618.
- Made of durable polyester in herringbone look.



Material:	100% polyester
Dimensions (H/W/D):	48 x 34 x 23 cm
Volume:	37.5 l
Colour:	Black
Item number:	180 22 2 454 681



telescopic handle

Material:	100% polyester
Dimensions (H/W/D):	70 x 43 x 28 cm
Volume:	84.2 l
Colour:	Black
Item number:	80 22 2 454 682



telescopic handle

# BMW COLLECTION.

## LUGGAGE.

### BMW DOCUMENT BAG

Practical business and travel companion with trolley fixture and storage space for documents up to A4 size.

#### Product highlights:

- Timeless, practical design.
- Front pocket with inner compartments, main compartment with padded laptop section and storage space for documents up to A4 size.
- Practical zipped pocket at the back, which can be used to fix it to a trolley.
- With removable shoulder strap, made of durable polyester in herringbone look.



Material: 100% polyester  
 Dimensions (H/W/D): 39 x 28 x 9 cm  
 Volume: 9.8 l  
 Colour: Black  
 Item number: 80 22 2 454 676



laptop sleeve 15"



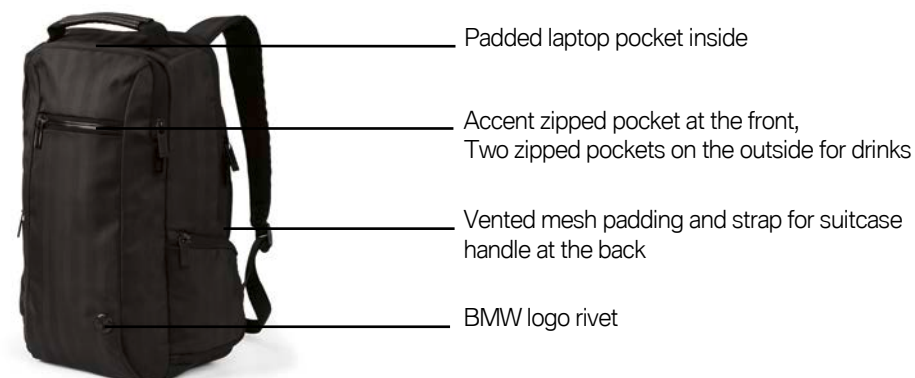
mobile phone pocket

### BMW BACKPACK

The backpack with a breath of fresh air: The vented mesh padding on the back ensures breathability.

#### Product highlights:

- Sporty, elegant design with multiple pockets, including padded laptop compartment.
- With vented mesh padding at the back for more breathability.
- Strap at the back for attaching to the handle of a suitcase.
- Made of durable polyester in herringbone look.



Material: 100% polyester  
 Dimensions (H/W/D): 45 x 30 x 15 cm  
 Volume: 20.2 l  
 Colour: Black  
 Item number: 80 22 2 454 677



laptop sleeve 15"



mobile phone pocket



optimised ventilation



# BMW COLLECTION.

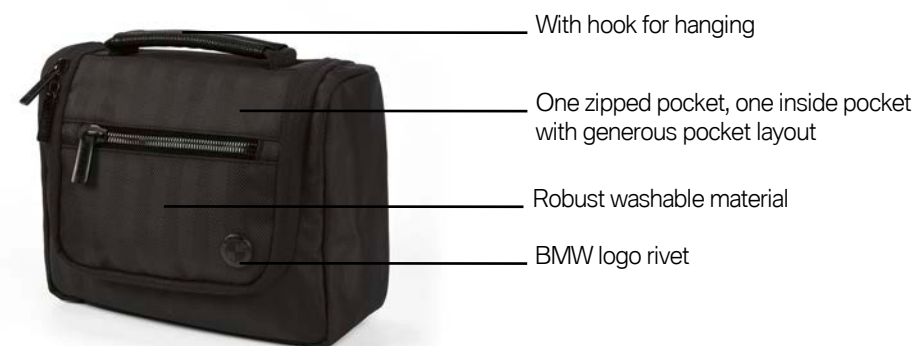
## LUGGAGE.

### BMW TOILETRY BAG

Bathroom to go: robust, washable bag with hook for hanging.

Product highlights:

- Zipped pocket at the front, large interior pocket made of mesh material, with 3 open slide-in compartments, 3 loop pockets, mesh pocket and practical hook for hanging.
- Made of durable polyester in herringbone look.



Material:	100% polyester
Dimensions (H/W/D):	28 x 20 x 10 cm
Volume:	5.6 l
Colour:	Black
Item number:	80 22 2 454 678

### BMW TRAVEL BAG

Travel in comfort. Robust, spacious travel bag with adjustable shoulder strap.

Product highlights:

- Zipped accent pocket at the front, slide-in pocket with Velcro fastener at the back, main compartment with zipped pocket and two open slide-in pockets.
- With adjustable, removable shoulder strap.
- Robust polyester in herringbone look.



Material:	100% polyester
Dimensions (H/W/D):	53 x 29 x 28 cm
Volume:	43 l
Colour:	Black
Item number:	80 22 2 454 680

# BMW COLLECTION.

## LUGGAGE.

### BMW GARMENT BAG

The ideal way of moving clothes: The entire content of this well-organised garment bag arrives looking fresh.

Product highlights:

- Well-organised, thanks to the zipped accent pocket at the front, front pocket with three inner mesh pockets, two ventilated shoe pockets and main compartment with zip and hook for hanging.
- Adjustable, removable shoulder strap and padded carrying handle in leather look.
- Made of durable polyester in herringbone look.



Clothing bag, closed



Clothing bag, opened

Material:	100% polyester
Dimensions (L/W/D):	55.3 x 33 x 25.4 cm
Volume:	46.4 l
Colour:	Black
Item number:	80 22 2 454 679

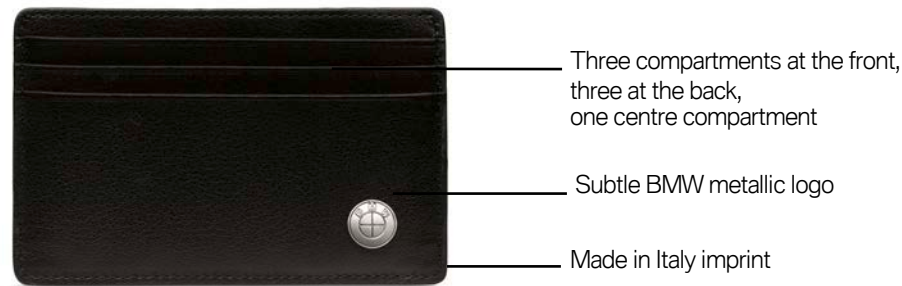
## BMW COLLECTION. ACCESSORIES.

### BMW CREDIT CARD HOLDER

Fits perfectly in a shirt or suit pocket: this slim credit card holder with six compartments. Made in Italy.

Product highlights:

- Timeless design made of soft leather with subtle BMW logo.
- Thanks to its compact size, it fits in a shirt or suit pocket.
- Three compartments at the front, three at the back, one centre compartment for additional cards.
- Made in Italy.



Material:	Outside: 100% leather. Inside: 100% polyester, nickel-free BMW logo
Dimensions:	7 x 11 cm
Colour:	Black
Item number:	80 21 2 454 666

### BMW WALLET WITH COIN COMPARTMENT, MEN

Elegant, functional BMW double folding wallet made of leather with subtle BMW logo. Made in Italy.

Product highlights:

- Timeless design made of soft leather.
- Practical thanks to four card slots, one bank note compartment, two slot compartments and one coin pocket with press stud.
- With a subtle BMW Metal logo on the outside.
- Made in Italy.



Material:	Outside: 100% leather. Inside: 100% polyester, nickel-free BMW logo
Dimensions:	12 x 9.4 cm (closed)
Colour:	Black
Item number:	80 21 2 454 667

# BMW COLLECTION.

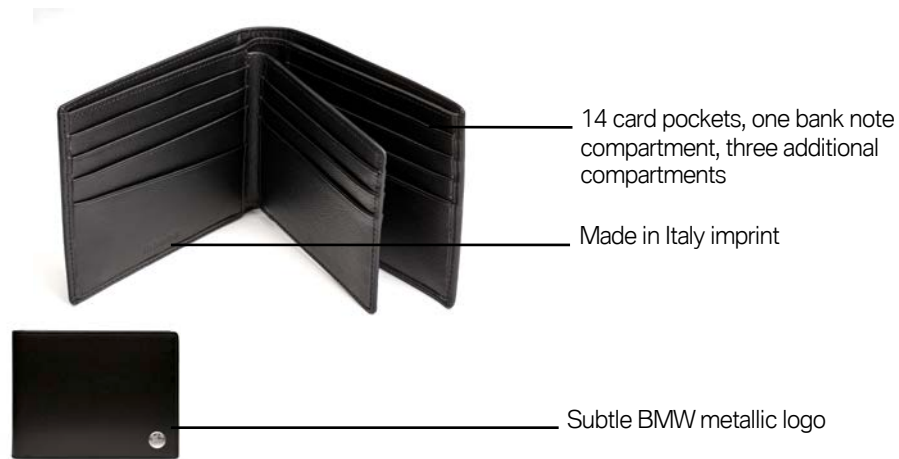
## ACCESSORIES

### BMW WALLET WITHOUT COIN COMPARTMENT, MEN

Everything has its place: practical BMW double folding wallet with many card slots.

Product highlights:

- Timeless design made of soft leather with subtle BMW logo.
- With 14 card slots, one bank note compartment and three additional compartments.
- Made in Italy.



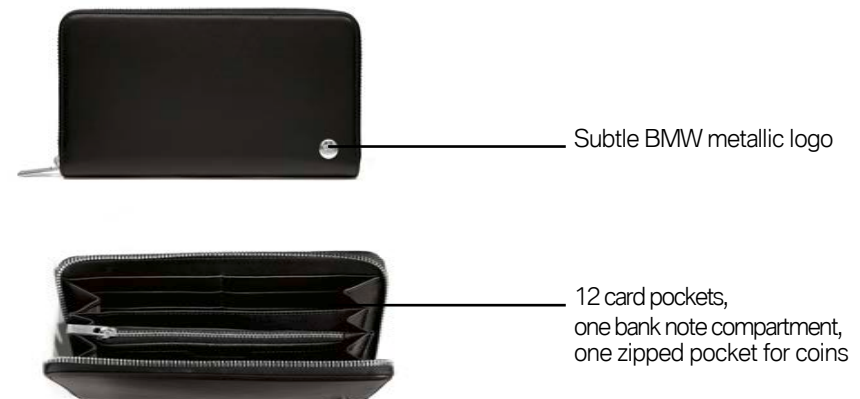
Material:	Outside: 100% leather. Inside: 100% polyester, nickel-free BMW logo
Dimensions:	12 x 9.4 cm (closed)
Colour:	Black
Item number:	80 21 2 454 668

### BMW OBLIQUE WALLET

Travel in style: elegant BMW wallet made of soft leather with subtle BMW metal logo and 12 card slots. Made in Italy.

Product highlights:

- Classic design made of soft leather with subtle BMW logo on the outside.
- With 12 card slots, one bank note compartment, one zipped pocket for coins.
- Made in Italy.



Material:	Outside: 100% leather. Inside: 100% polyester, nickel-free BMW logo
Dimensions:	19.5 x 11 cm (closed)
Colour:	Black
Item number:	80 21 2 454 669

## BMW COLLECTION. ACCESSORIES.

### BMW MOBILE PHONE CASE IPHONE 7/8

Smart Design: unique BMW smart phone/mobile phone case with high-quality, punched BMW pattern.

Product highlights:

- Exclusively punched with the "BMW Concept Car Vision Next 100" design.
- Imprinted with BMW logo.



Material:	Thermoplastic polyurethane
Colour:	Dark blue
Item number:	80 21 2 454 644

### BMW MOBILE PHONE CASE IPHONE 7/8

Style & protection: BMW smartphone/mobile phone case with high-quality imprinted BMW Design.

Product highlights:

- Exclusively imprinted with the "BMW Concept Car Vision Next 100" design.
- Imprinted with BMW logo.
- BMW logo printed inside.<



Material:	Polyurethane
Colour:	Dark blue
Item number:	80 21 2 454 645

## BMW COLLECTION. ACCESSORIES.

### BMW iPhone XS PHONE COVER

BMW smartphone cover with high-quality punched BMW pattern.

Product highlights:

- Exclusively punched with the design of the BMW Concept Car Vision Next 100.
- Embossed BMW word mark.



Material:	Thermoplastic polyurethane
Model:	iPhone XS
Colour:	Dark blue
article number:	80 21 2 466 050

### BMW DESIGN iPhone XR PHONE COVER

BMW smartphone cover with high-quality embossed BMW design.

Product highlights:

- Exclusively embossed with the design of the BMW Concept Car Vision Next 100.
- Embossed BMW word mark.
- BMW logo printed inside.



Material:	Polyurethane
Model:	iPhone XR
Colour:	Dark blue
article number:	80 21 2 466 051

## BMW COLLECTION. ACCESSORIES.

### BMW POUCH

Pocket-sized and functional: handy multi-purpose bag made of top-quality leather.

Product highlights:

- Multifunctional: with removable leather handles.
- One large inner compartment, one zipped outer pocket.
- Perfect for everyday use.
- Made in Italy.



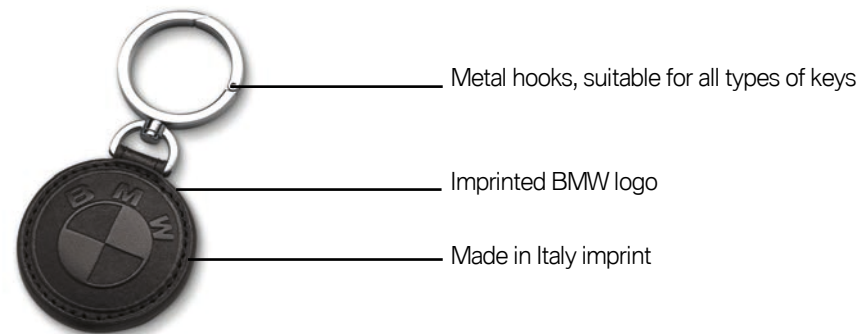
Material:	Outside: 100% leather. Inside: 100% polyester, nickel-free BMW logo
Dimensions:	25.5 x 17 cm
Colour:	Black
Item number:	80 21 2 454 671

### BMW LEATHER KEY RING

Upgrades any bunch of keys: elegant key ring made of fine leather.

Product highlights:

- Leather key ring with embossed BMW logo.
- With metal hooks, suitable for all types of keys.
- Made in Italy.



Material:	Leather, silver-plated key ring
Width:	4 cm
Colour:	Black
Item number:	80 27 2 454 673

## BMW COLLECTION. ACCESSORIES.

### BMW LEATHER KEY RING SAND

Leather key ring.

Product description:

- Smooth leather with embossed BMW logo in sand.
- Embossed leather on the back.
- Silver-plated key ring.
- Made in Italy.
- With sand-coloured dust bag.



Material:	100% leather; key ring: Stainless steel
Dimensions:	Width 4 cm
Colour:	Sand
Article no.:	80 21 2467723



# BMW COLLECTION. ACCESSORIES.

## BMW BMW 1 TO 8 SERIES KEY RING

The perfect accessory for BMW drivers: high-quality key ring with model-related lettering. Made in Germany.

### Product highlights:

- Made of solid, anti-allergenic stainless steel.
- With model-related lettering.
- Movable joint with BMW logo.
- Split ring suitable for every BMW car key.



Material:	Stainless-steel and aluminium logo with lacquer		
Dimensions:	approx. 63.25 × 37.3 × 7.5 mm		
Article no.:	BMW 1 Series	80 27 2454647	
	BMW 2 Series	80 27 2454648	
	BMW 3 Series	80 27 2454649	

Article no.:	BMW 4 Series	80 27 2454650
	BMW 5 Series	80 27 2454651
	BMW 6 Series	80 27 2454652
	BMW 7 Series	80 27 2454653
	BMW 8 Series	80 27 2454654

# BMW COLLECTION.

## ACCESSORIES.

### BMW BMW X1 SERIES TO BMW X7 SERIES Z4 KEY RING

The perfect accessory for BMW drivers: high-quality key ring with model-specific lettering. Made in Germany.

- Product highlights:
- Made of solid, hypoallergenic stainless steel.
  - With model-specific lettering and coloured BMW logo.
  - Split ring suitable for all BMW car keys.



Material:	Stainless steel, aluminium logo, painted		Item number:	BMW X4	80 27 2454659
Dimensions:	Approx. 116.8 x 16.3 x 7.5 mm			BMW X5	80 27 2454660
Item number:	BMW X1	80 27 2454656		BMW X6	80 27 2454661
	BMW X2	80 27 2454657		BMW X7	80 27 2454662
	BMW X3	80 27 2454658		BMW Z4	80 27 2454663

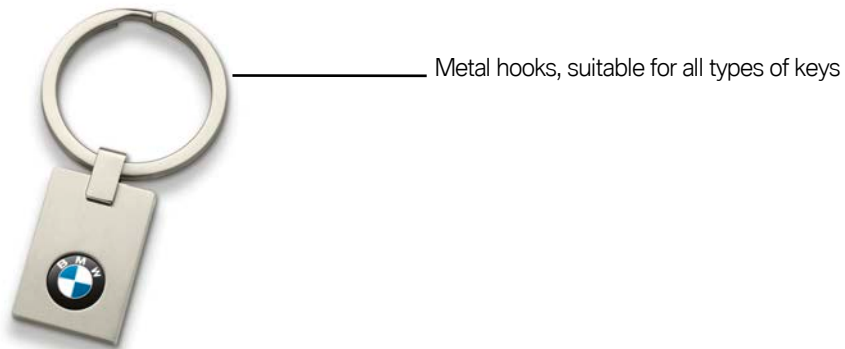
# BMW COLLECTION. ACCESSORIES.

## BMW LOGO KEY RING, SMALL

High-quality material meets linear design. Key ring made of stainless steel with pendant and coloured BMW logo. Made in Germany.

Product highlights:

- Made of high-quality, hypoallergenic stainless steel.
- With rectangular plate and coloured BMW logo.
- Split ring suitable for all BMW car keys.
- Made in Germany.



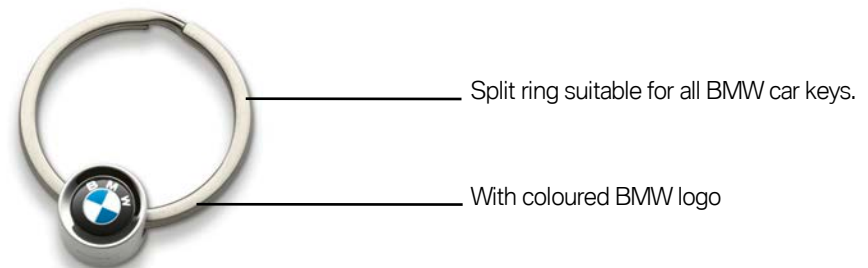
Material:	Stainless steel, aluminium logo, painted
Dimensions (H/W/D):	56 x 20 x 25 mm
Item number:	80 27 2 454 772

## BMW KEY RING LOGO

Give your car key style: high-quality key ring with coloured BMW logo. Made in Germany.

Product highlights:

- Made of high-quality, hypoallergenic stainless steel.
- With coloured BMW logo.
- Small, practical size.
- Split ring suitable for all BMW car keys.
- Made in Germany.



Material:	Material:	Stainless steel, aluminium logo, painted
Dimensions (H/W/D):	Dimensions (H/W/D):	37 x 30 x 8.5 mm
Item number:	Item number:	80 27 2 454 771

## BMW COLLECTION. ACCESSORIES.

### BMW KEY RING LOOP

Fine design, special material: rubber cord key ring.

Product highlights:

- Filigree designer key ring made of stainless steel with rubber cord.
- With coloured BMW logo.
- Made in Germany.



Material: Stainless steel, rubber  
Item number: 80 27 2 411 125

### BMW LOGO KEY RING

Elegant eye-catcher on your bunch of keys: this key ring with the BMW logo on the band.

Product highlights:

- Elegant keyring with BMW logo on the band.
- Finely crafted leather edging.
- With flat split ring.



Material: Leather, stainless steel  
Item number: 80 27 2 411 126

## BMW COLLECTION. ACCESSORIES.

### BMW PIN

Style you can clip on: colour enamelled BMW logo pin made of metal with spring lock.

Product highlights:

- Made of metal, colour enamelled.
- Clasp with ball clamp on the back.
- Embossing in three colours.
- Comes in a bag.



Material:	Copper, nickel-free
Dimensions:	diameter: 10 mm
Colour:	BMW logo colours
Article no.:	80 28 2411112

### BMW KEY RING LOGO BIG

A classic: the key ring with BMW logo in three colours.

Product highlights:

- Shiny metal key ring.
- With BMW logo in three colours.



Material:	Stainless steel
Article no.:	80 27 2454773

# BMW COLLECTION. GAMES.

## BMW NOUGHTS AND CROSSES

Classic noughts and crosses with elegant BMW stones.

Product highlights:

- Classic noughts and crosses.
- Beautiful game board made of stainless steel.
- For kids from 6 years.



Material:	Plastic, metal
Dimensions (L/H/D):	185 x 155 x 30 mm
Item number:	80 23 2 454 690

## BMW QUARTET

A classic among card games: quartet.

With 32 BMW vehicle cards, including informative playing cards.

Product highlights:

- Quartet game with legendary BMW vehicles.
- 32 playing cards.
- Different attributes such as horsepower, speed, cylinder capacity or acceleration.
- For kids from 6 years.



Material:	Cardboard
Card size:	62 x 100 mm
Item number:	80 45 2 411 129

# BMW COLLECTION. ACCESSORIES.

## MONTBLANC FOR BMW BACKPACK

Backpack made of Italian leather with attached and embossed pocket.

Product description:

- Embossed 'Montblanc for BMW' pattern on the front.
- Compartment division inside with space for various utensils, as well as a laptop.
- Montblanc logo with palladium-coated ring.
- Embossed 'Montblanc for BMW' on the back of the leather.
- Royal blue jacquard lining with 'Montblanc for BMW' pattern.
- Made in Italy.



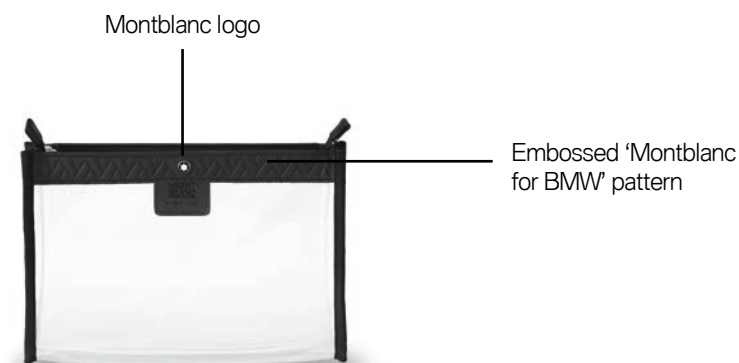
Material:	Leather: full-grain cowhide leather; jacquard lining: 60% polyamide, 40% polyester
Dimensions:	31 cm × 11 cm × 43 cm
Weight:	1.6 kg
Volume:	14 l
Colour:	Black
Article no.:	80 22 5A072F2

## MONTBLANC FOR BMW LIQUID CASE

Liquid case with 'Montblanc for BMW' pattern.

Product description:

- Made of PVC with Italian leather details.
- One main compartment for liquids.
- Front with embossed 'Montblanc for BMW' pattern and Montblanc logo with palladium-coated ring.
- Embossed 'Montblanc for BMW' on the back of the leather.
- Made in Italy.



Material:	Main material: PVC; leather: full-grain cowhide leather
Dimensions:	20 cm × 13.5 cm × 6.5 cm
Colour:	Black
Article no.:	80 22 5A072F3

## BMW COLLECTION. ACCESSORIES.

### MONTBLANC FOR BMW CASE WITH ZIP

Case with zipped compartment made of Italian leather.

Product description:

- Five credit card slots and one zipped compartment.
- Embossed 'Montblanc for BMW' pattern in leather on the front.
- Embossed 'Montblanc for BMW' on the back of the leather.
- Royal blue jacquard lining with 'Montblanc for BMW' pattern.
- Montblanc logo with palladium-coated ring.
- Made in Italy.



Material:	Leather: full-grain cowhide leather; jacquard lining: 57% polyamide, 43% polyester
Dimensions:	8 cm × 13 cm
Colour:	Black
Article no.:	80 22 5A099D9

### MONTBLANC FOR BMW WALLET HORIZONTAL

Italian leather wallet with zip.

Product description:

- Inside: 12 credit card slots, two banknote compartments and one zipped compartment.
- Outside: slide-in compartment.
- Embossed 'Montblanc for BMW' pattern in the leather on the front and back.
- Embossed 'Montblanc for BMW' on the back of the leather.
- Royal blue jacquard lining with 'Montblanc for BMW' pattern.
- Montblanc logo with palladium-coated ring.
- Made in Italy.



Material:	Leather: full-grain cowhide leather; jacquard lining: 57% polyamide, 43% polyester
Dimensions:	20 cm × 10 cm
Colour:	black
Article no.:	80 22 5A072F4



## BMW COLLECTION. ACCESSORIES.

### MONTBLANC FOR BMW PASSPORT COVER

Passport cover made of Italian leather with embossed 'Montblanc for BMW'.

Product description:

- Compartment for all international passports.
- Embossed 'Montblanc for BMW' on the back of the leather
- Royal blue jacquard lining with 'Montblanc for BMW' pattern.
- Montblanc logo with palladium-coated ring.
- Made in Italy.

Montblanc logo



Royal blue jacquard lining  
With 'Montblanc for BMW' pattern



Material:	Leather: full-grain cowhide leather; jacquard lining: 57% polyamide, 43% polyester
Dimensions:	10.5 cm × 14 cm
Colour:	black
Article no.:	80 21 2450917

## BMW COLLECTION. ACCESSORIES.

### MONTBLANC FOR BMW PENCIL CASE

Italian leather pencil case with embossed 'Montblanc for BMW'.

Product description:

- Pencil case.
- Embossed 'Montblanc for BMW' pattern in leather on the front.
- Embossed 'Montblanc for BMW' on the back.
- Royal blue jacquard lining with 'Montblanc for BMW' pattern.
- Montblanc logo with palladium-coated ring.
- Made in Italy.



Material:	Leather: Full-grain cowhide leather; lining: jacquard lining 57% polyamide, 43% polyester
Dimensions:	3.5 cm × 15 cm
Colour:	Black
Article no.:	80 22 5A072F5

### MONTBLANC FOR BMW FOUNTAIN PEN

Meisterstück LeGrand fountain pen with 14 K gold nib and engraved 'Montblanc for BMW'.

Product description:

- Cap with pattern and engraved 'Montblanc for BMW'.
- Made of high-grade resin with white Montblanc emblem.
- Handmade 585/14 K gold nib (size M).
- Three platinum-plated rings with embossed Montblanc lettering.
- Platinum-plated clip.
- Made in Germany.



Material:	Body: high-grade resin; 585 / 14 K gold nib, partly rhodium-plated, Platinum-plated metal parts
Article no.:	80 24 5A072F6

## BMW COLLECTION. ACCESSORIES.

### MONTBLANC FOR BMW ROLLERBALL

Meisterstück LeGrand rollerball with engraved 'Montblanc for BMW'.

Product description:

- Cap with pattern and engraved 'Montblanc for BMW'.
- Made of high-grade resin with white Montblanc emblem.
- Three platinum-plated rings with embossed Montblanc lettering.
- Platinum-plated clip.
- Made in Germany.



Material: Body: High-grade resin; cap: platinum-plated brass,  
platinum-plated metal parts  
Article no.: 80 24 5A072F7

### MONTBLANC FOR BMW BALLPOINT PEN

Meisterstück midsize ballpoint pen with engraved 'Montblanc for BMW'.

Product description:

- Cap with pattern and engraved 'Montblanc for BMW'.
- Made of high-grade resin with white Montblanc emblem.
- Three platinum-plated rings with embossed Montblanc lettering.
- Platinum-plated clip.
- Made in Germany.



Material: Body: High-grade resin; cap: platinum-plated brass,  
platinum-plated metal parts  
Article no.: 80 24 5A072F8

# BMW COLLECTION.

## LUGGAGE.

### MONTBLANC FOR BMW DOCUMENT BAG

Important documents need to be transported according to their status: this noble document and laptop bag made of the finest Italian leather is a daily statement representing the highest quality.

#### Product highlights:

- Made of soft Italian leather with a light wax and elegant matt effect.
- With embossed 'Montblanc for BMW' pattern, branding and Montblanc emblem with palladium-plated ring.
- Practical layout for mobile phone, writing instruments, laptop and documents.
- Royal blue jacquard lining with unique 'Montblanc for BMW' weaving pattern.
- Made in Italy.



Material:	Leather: full-grain leather, chrome-tanned, dyed through Lining: jacquard lining made of 60% polyamide, 40% polyester Logo: Montblanc emblem with palladium-plated ring
Dimensions (h/w/d):	27.5 × 38 × 7.5 cm
Colour:	Black
Article no.:	80 22 2 450 910

#### Care advice.

Leather is a natural material that reacts sensitively to light and moisture. To ensure that the Montblanc leather product remains in perfect condition, it should not be exposed to high temperatures or direct sunlight for too long. In case of contact with water, dry as quickly as possible with a soft cloth. To preserve the natural softness, treat the leather product with a neutral leather care product.

# BMW COLLECTION.

## LUGGAGE.

### MONTBLANC FOR BMW DUFFLE BAG

An unforgettable weekend starts with the right bag ... the spacious weekend bag made of the finest Italian leather combines high-quality workmanship with timeless design.

#### Product highlights:

- Made of soft Italian leather with a light wax and elegant matt effect.
- With pattern embossing and 'Montblanc for BMW' branding.
- Spacious interior with zipped compartment.
- Royal blue jacquard lining with unique 'Montblanc for BMW' weaving pattern.
- Made in Italy.



Material:	Leather: full-grain leather, chrome-tanned, dyed through Lining: jacquard lining made of 60% polyamide, 40% polyester Logo: Montblanc emblem with palladium-plated ring
Dimensions (h/w/d):	25.5 × 43 × 27 cm
Colour:	Black
Article no.:	80 22 2 450 911

#### Care advice.

Leather is a natural material that reacts sensitively to light and moisture. To ensure that the Montblanc leather product remains in perfect condition, it should not be exposed to high temperatures or direct sunlight for too long. In case of contact with water, dry as quickly as possible with a soft cloth. To preserve the natural softness, treat the leather product with a neutral leather care product.

# BMW COLLECTION.

## LEATHER GOODS.

### MONTBLANC FOR BMW WALLET WITH COIN COMPARTMENT

Only be satisfied with the best: high-quality processed wallet made of the finest leather.

Product highlights:

- Made of full-grain Italian cowhide leather with a light wax and elegant matt effect.
- With embossed pattern, embossed logo and Montblanc emblem with palladium-plated ring.
- Made in Italy.



Four credit card slots, two extra compartments and banknote compartment  
Montblanc emblem with palladium-plated ring



Embossed pattern on a credit card slot  
Coin compartment with flap

Material:	Leather: full-grain leather, chrome-tanned, dyed through Lining: jacquard lining made of 57% polyamide, 43% polyester Logo: Montblanc emblem with palladium-plated ring
Dimensions:	11 × 9.5 cm
Colour:	Black
Article no.:	80 21 2 450 913

## BMW COLLECTION. LEATHER GOODS.

### MONTBLANC FOR BMW WALLET WITHOUT COIN COMPARTMENT

Compact wallet, big design: wallet made of the finest leather and with excellent workmanship.

Product highlights:

- Made of full-grain Italian cowhide leather with a light wax and elegant matt effect.
- Six credit card slots.
- With embossed pattern, logo branding and Montblanc emblem with palladium-plated ring.
- Made in Italy.



Montblanc emblem with  
palladium-plated ring



Six credit card slots, two extra slots,  
and two banknote compartments  
Embossed 'Montblanc for BMW' on a card  
slot  
Embossed Montblanc on a card slot

**Material:** Leather: full-grain leather, chrome-tanned, dyed through  
Lining: jacquard lining made of 57% polyamide, 43% polyester  
Logo: Montblanc emblem with palladium-plated ring  
**Dimensions:** 11 × 9.5 cm  
**Colour:** Black  
**Article no.:** 80 21 2 450 914

**Care instructions** see MONTBLANC FOR BMW luggage.

### MONTBLANC FOR BMW CREDIT CARD CASE

Valuable things should be packed valuably: the noble credit card case made of the finest leather has space for all important cards.

Product highlights:

- Made of full-grain Italian cowhide leather with a subtle wax and elegant matt effect.
- With embossed pattern, branding and Montblanc emblem with palladium-plated ring.
- Made in Italy.



Six credit card slots and one extra slot

Montblanc for BMW pattern embossing on  
a card slot

Montblanc emblem with palladium-plated  
ring on one side

Montblanc for BMW branding

**Material:** Leather: full-grain leather, chrome-tanned, dyed through  
Lining: jacquard lining made of 57% polyamide, 43% polyester  
Logo: Montblanc emblem with palladium-plated ring  
**Dimensions:** 10 × 8 cm  
**Colour:** Black  
**Article no.:** 80 21 2 450 915

**Care instructions** see MONTBLANC FOR BMW luggage.

## BMW COLLECTION.

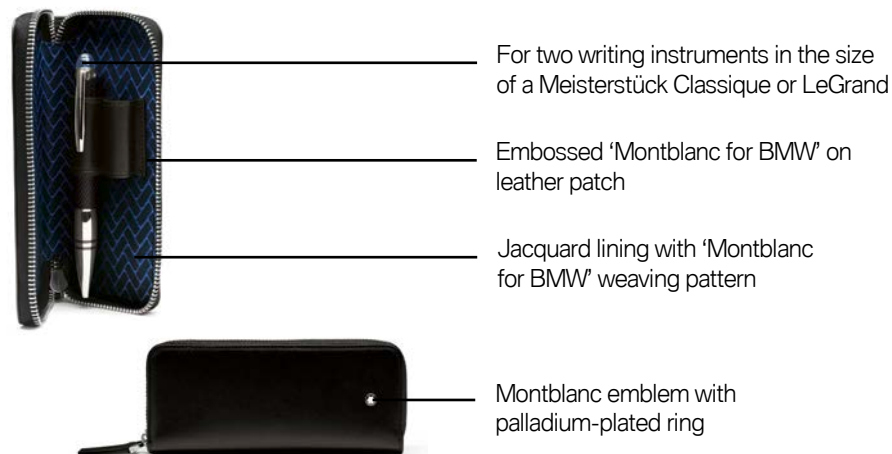
### LEATHER GOODS.

#### MONTBLANC FOR BMW PENCILS POUCH

The standard home for a Montblanc Meisterstück: noble pencil pouch made of the finest leather.

Product highlights:

- Made of full-grain Italian cowhide leather with a light wax and elegant matt effect.
- Royal blue jacquard lining with unique 'Montblanc for BMW' weaving pattern.
- With 'Montblanc for BMW' branding and Montblanc emblem with palladium-plated ring.
- Made in Italy.



Material: Leather: full-grain leather, chrome-tanned, dyed through  
Lining: jacquard lining made of 57% polyamide, 43% polyester  
Logo: Montblanc emblem with palladium-plated ring

Dimensions: 7 × 16 cm

Colour: Black

Article no.: 80 21 2 450 924

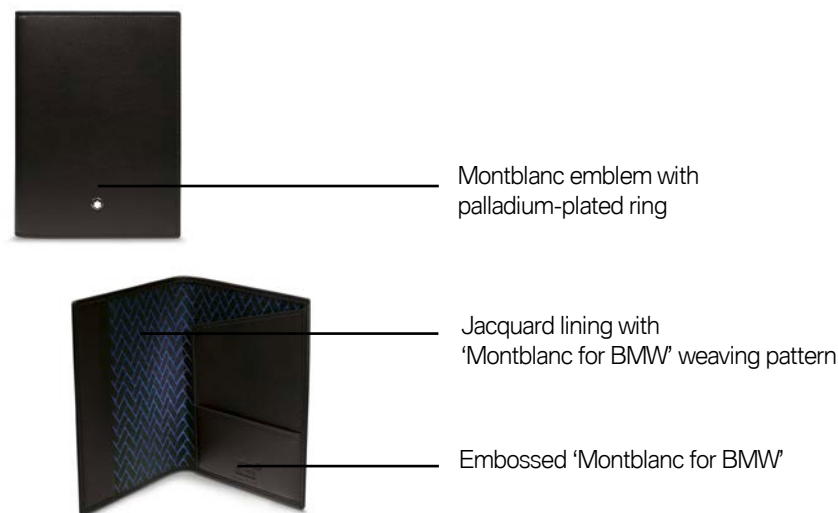
**Care instructions** see MONTBLANC FOR BMW luggage.

#### MONTBLANC FOR BMW PASSPORT COVER

First Class - the exclusive passport cover makes a statement in terms of exclusivity even before departure.

Product highlights:

- Made of fine Italian cowhide leather with a light wax and elegant matt effect.
- Royal blue jacquard lining with unique 'Montblanc for BMW' weaving pattern.
- With a compartment for all international passports.
- Made in Italy.



Material: Leather: full-grain leather, chrome-tanned, dyed through  
Lining: jacquard lining made of 57% polyamide, 43% polyester  
Logo: Montblanc emblem with palladium-plated ring

Dimensions: 10.5 × 14 cm

Colour: Black

Article no.: 80 21 2 450 917

**Care instructions** see MONTBLANC FOR BMW luggage.



# BMW COLLECTION.

## ACCESSORIES.

### MONTBLANC FOR BMW LEATHER NOTEBOOK

Space for valuable notes: This notebook has a high-quality finish and is made of the finest cowhide.

Product highlights:

- Made of full-grain Italian cowhide with unique Montblanc for BMW pattern imprint on the cover.
- Elegant design with silver embossing, royal-blue bookmark, Montblanc for BMW branding and a Montblanc emblem with palladium-coated ring.
- Made in Italy.



Material:	Full-grain leather
Dimensions:	15 x 21 cm, 85 g/m <sup>2</sup> matte blank paper, 96 sheets/192 pages
Format:	DIN A5
Colour:	Black
Item number:	80 24 2 450 916

### MONTBLANC FOR BMW INK WELL

As unique as the thoughts that are written with it: ink in custom colours.

Product highlights:

- Ink with a unique, individualised Montblanc for BMW colour.
- Elegant ink well with Montblanc emblem on the seal.



Content:	Triaryl methane dyes: 2%
	Organic solvents: 0.6%
	Preserver: 0.24%, water: Remainder
Dimensions:	30 ml (box 6 cm x 8 cm)
Colour:	BMW blue Pantone 293 C
Item number:	80 24 2 413 745

## BMW COLLECTION.

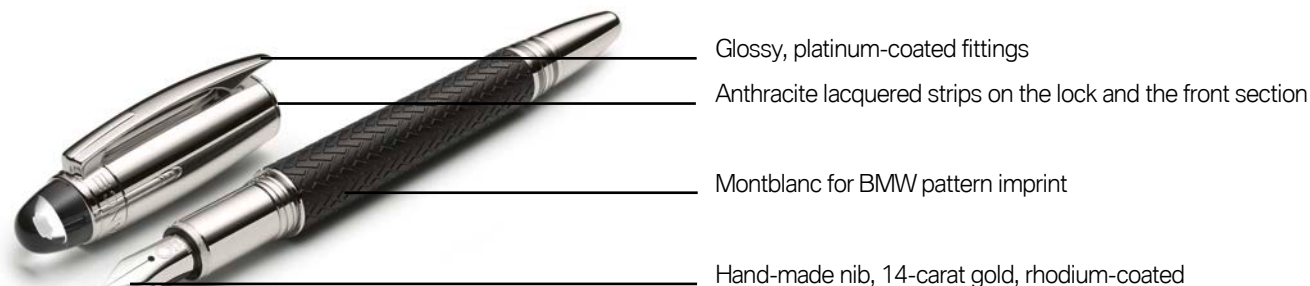
### ACCESSORIES.

#### MONTBLANC FOR BMW FOUNTAIN PEN

A nib made of 14-carat gold, platinum-coated fittings and a unique pattern imprint makes writing with this StarWalker fountain pen an exclusive experience.

Product highlights:

- Hand-made nib, 14-carat gold, rhodium-coated.
- Elegant, platinum-coated fittings.
- High-grade resin body with Montblanc for BMW pattern imprint.
- Made in Germany.



Material:	Material:	Container: High-grade resin
		Cap: brass-plated
		Nib: 14 K gold 585 rhodium-plated
Artikelnr.:	Item number:	80 24 2 450 919

#### Care instructions.

The fountain pen should be cleaned every three months or so to retain its pristine condition. This applies particularly if the ink has dried up as a result of non-use, the ink channel is blocked, a different colour of ink is to be used or if the flow of ink is reduced.

We recommend the use of warm water without the addition of chemicals for cleaning. It may be that condensation is formed in the cap after cleaning. This may release dried ink which may interfere with the colour of the new ink. For this reason, the nib and cap should be cleaned using a damp non-fraying cloth.

In order to prevent leaks, the fountain pen should always be filled with new ink and carried with the nib pointing upwards.

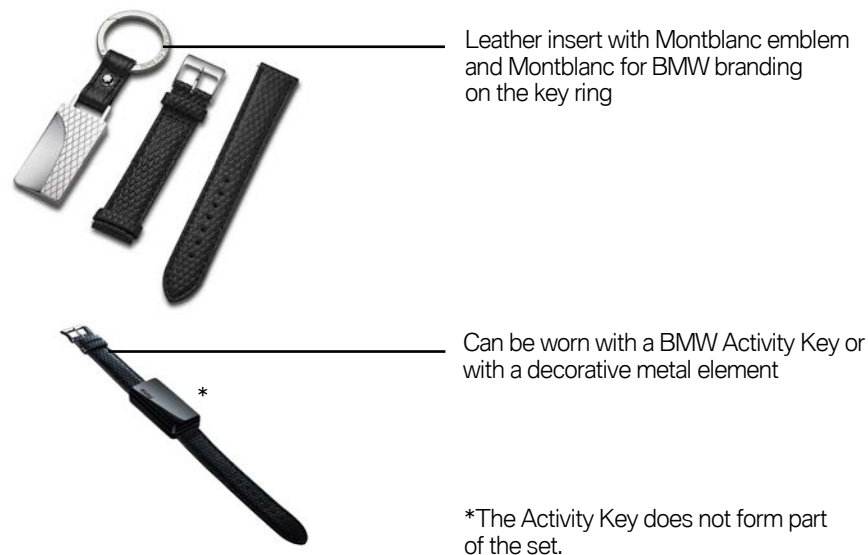
## BMW COLLECTION. ACCESSORIES.

### MONTBLANC FOR BMW ACTIVITY KEY SET

The exclusive Montblanc for BMW Activity Key Set turns your key into a premium accessory.

Product highlights:

- Turns the Activity Key into an elegant accessory – in the form of a wrist band or key ring.
- Leather wrist band made of high-quality cowhide with Montblanc for BMW branding on the inside and Montblanc branding on the metal lock.
- Key ring with leather insert and Montblanc for BMW branding.



Material:	Leather bracelet: full-grain cowhide, deep-dyed
	Metal parts: Stainless steel, PMMA
Colour:	Black/Silver
Item number:	80 23 2 447 978

### MONTBLANC FOR BMW KEY HOLDER

Why use finest leather only for the wallet? Exclusive key holder made of Italian calfskin.

Product highlights:

- Exclusive design developed for the BMW Display Key.
- High-quality, made of Italian calfskin with a velvet lining.
- Montblanc emblem with palladium-coated ring.



Material:	Outer material: 100% cowhide, Inside lining: 20% cowhide, 80% other material (38% acrylic, 32% cotton, 30% rayon (=viscose))
Dimensions:	6 x 10 cm
Colour:	Black
Item number:	80 21 2 413 718

## BMW COLLECTION.

### COOPERATION WITH MONTBLANC.

#### MONTBLANC FOR BMW COOPERATION.

The written word and personal mobility are two of the main forces that motivate humanity. They provide the essential characterisation of our culture, society and technology.

Montblanc was founded in 1906. Since then the brand has represented the art of writing like no other. Iconic instruments, such as the Meisterstück, significantly changed the art of writing. Just 10 years later BMW conquered the automobile world and uniquely combined innovative technologies and progressive design. BMW created legendary vehicles and extended the limits of human mobility.

Both these companies, born in an age of pioneers, share a common philosophy: heritage and progress, functionality and fascination, and the desire to realise new innovative concepts.

Both brands created and create icons which will, in future, play a decisive role in the history of mobility and luxury. The unique design cooperation Montblanc for BMW has created products that meet the highest aspirations of quality and design.

#### VALUES.



PERFORMANCE  
& INNOVATION



ALWAYS THE HIGHEST  
ASPIRATIONS



TOP EUROPEAN  
WORKMANSHIP

#### GUARANTEE CERTIFICATE.

Each product is supplied with a guarantee certificate. The seller must enter the date of sale and serial number (for writing instruments only). All repairs and replacements under the guarantee will be free-of-charge for the customer.

The prerequisite for guarantee services is that the repair order be accompanied by a properly completed guarantee certificate or another proof of purchase (till receipt, credit card statement).

## BMW COLLECTION. ACCESSORIES.

### BMW ICONIC WOOLLEN PLAID

BMW woollen plaid with fringes; made from 100% merino wool.

Product description:

- Jacquard striped pattern in two shades of grey.
- With sewn-on leather badge with BMW word mark.
- Can be used as a blanket or a cloak.
- Made in Italy.



Material: 100% merino wool  
Dimensions: 130 cm × 180 cm  
Colour: Grey  
Article no.: 80 23 2410944

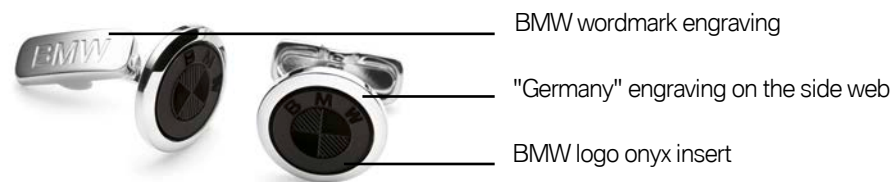
## BMW COLLECTION. ACCESSORIES.

### BMW ICONIC CUFFLINKS

The BMW iconic cufflinks with onyx inserts give every evening suit an exclusive touch.

Product highlights:

- Elegant black onyx insert with laser-finished BMW logo.
- High-quality finishing.
- T-bar locking mechanics for simple insertion into the cuff.
- In BMW presentation box with silver polishing cloth.
- Made in Germany.



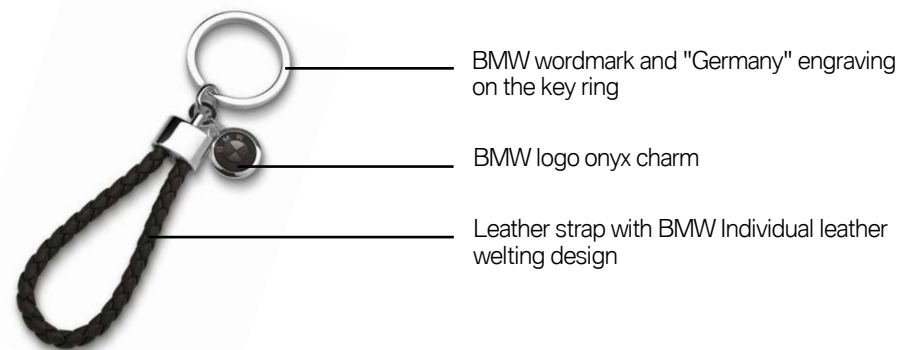
Material:	silver-coated stainless steel, onyx
Dimensions:	Logo plate: Ø15 mm, onyx insert: Ø12 mm approx. 15 x 20.86 mm, weight approx. 5 g
Farbe:	Black/Silver
Item number:	80 23 2 450 922

### BMW ICONIC KEY RING

The high-quality key ring with an onyx charm turns a bunch of keys into a stylish accessory.

Product highlights:

- Elegant design with elegant charm, including onyx insert and laser-cut BMW logo.
- Made of silver-coated stainless steel.
- Soft leather strap designed to be similar to the BMW Individual leather welting.
- With BMW wordmark and "Germany" engraving on the key ring.
- Made in Germany.



Material:	Silver-coated stainless steel, black leather, onyx
Dimensions:	approx. 102.91 x 30 x 8.5 mm, weight approx. 16 g
Colour:	Black/Silver
Item number:	80 27 2 450 923

#### Care instructions.

Proper care will help to maintain the beauty of the products. Silver jewellery should be cleaned regularly using a soft cloth. With precious and semi-precious stones, hard impacts and vibrations, large temperature fluctuations and contact with perfume, cosmetics and cleaning agents should be avoided. The stones are cleaned using a soft damp cloth for polishing.

# BMW COLLECTION.

## CLOTHING.

### BMW ACTIVE MEN'S GILET

Windproof gilet with college collar.

Product description:

- Standard fit with knitted college collar.
- Dividing seam at the front with unobtrusive pockets and contrast lining in mesh.
- Chest pocket with zip fastener.
- Coated puller with good grip in the accent colour Wild Lime.
- Tonal matt stripe at the front and a Wild Lime stripe and BMW logo on the back.



Front, men's

Back, men

Material:	80% polyester, 15% viscose, 5% elastane performance fleece	Item No.:	S 80 14 2460988
			M 80 14 2460989
			L 80 14 2460990
Colour:	Blue Nights / Wild Lime		XL 80 14 2460991
			XXL 80 14 2460992

### BMW ACTIVE LADIES GILET

Windproof gilet with hood and mesh lining inserts.

Product description:

- Loose fit with hood and zip fastener.
- Shoulders in tonal mesh.
- Back with zip fastener at the seam and contrasting insert.
- Coated puller with good grip in the accent colour Wild Lime.



Front, ladies

Back, ladies

Material:	100% polyester	Item No.:	XS 80 14 2461008
Colour:	Blue Nights / Wild Lime		S 80 14 2461009
			M 80 14 2461010
			L 80 14 2461011
			XL 80 14 2461012



# BMW COLLECTION.

## CLOTHING.

### BMW ACTIVE MEN'S SWEATSHIRT

Sweatshirt with hood and colour highlights.

Product description:

- Standard fit.
- Material with natural breathability.
- 1/2 zip at the front with coated puller with good grip in the accent colour Wild Lime.
- Hood and pockets in contrast colour on the inside, matt stripe on the shoulder seam.



Front, men's

Back, men

Material:	70% cotton, 30% polyester	Item No.:	S 80 14 2460983
Colour:	Blue Nights / Wild Lime		M 80 14 2460984
			L 80 14 2460985
			XL 80 14 2460986
			XXL 80 14 2460987

### BMW ACTIVE LADIES SWEAT JACKET

Functional jacket with mesh inserts.

Product description:

- Standard fit.
- Material with natural breathability.
- Shiny stripe on the shoulder seam.
- Coated zip puller with good grip in the accent colour Wild Lime.
- Dividing seam with unobtrusive pockets.



Front, ladies

Back, ladies

Material:	70% cotton, 30% polyester	Item No.:	XS 80 14 2461003
Colour:	Blue Nights / Wild Lime		S 80 14 2461004
			M 80 14 2461005
			L 80 14 2461006
			XL 80 14 2461007



# BMW COLLECTION.

## CLOTHING.

### BMW ACTIVE MEN'S JACKET

Functional jacket with hood and mesh lining in the contrast colour Wild Lime.

- Product description:
- Loose fit, water-repellent, breathable material.
  - Hood adjustable with cord.
  - Back with vent and mesh lining insert.
  - Coated zip puller with good grip in the accent colour Wild Lime.
  - Jacket with mesh lining.



Front, men's

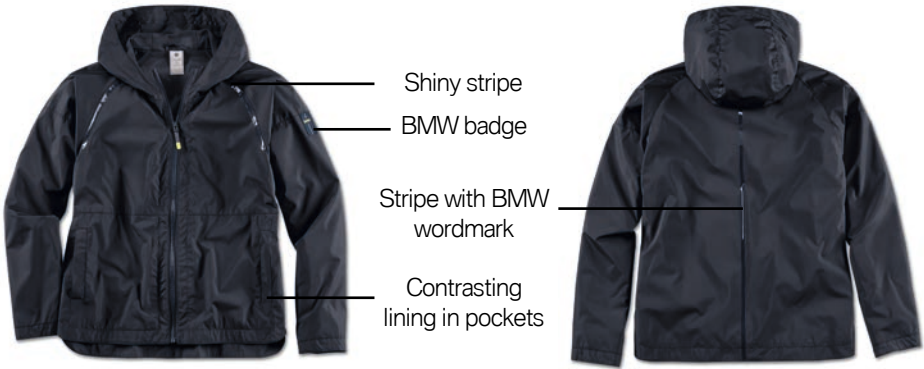
Back, men

Material:	100% polyester	Item No.:	S	80 14 2460993
Colour:	Blue Nights / Wild Lime		M	80 14 2460994
			L	80 14 2460995
			XL	80 14 2460996
			XXL	80 14 2460997

### BMW ACTIVE LADIES JACKET

Functional jacket with hood, mesh lining and decorative, tonal stripes.

- Product description:
- Loose fit, water-repellent, breathable material.
  - Hood with collar on the front.
  - Lining in tonal mesh.
  - Coated zip puller with good grip in the accent colour Wild Lime.



Front, ladies

Back, ladies

Material:	100% polyester	Item No.:	XS	80 14 2461013
Colour:	Blue Nights / Wild Lime		S	80 14 2461014
			M	80 14 2461015
			L	80 14 2461016
			XL	80 14 2461017

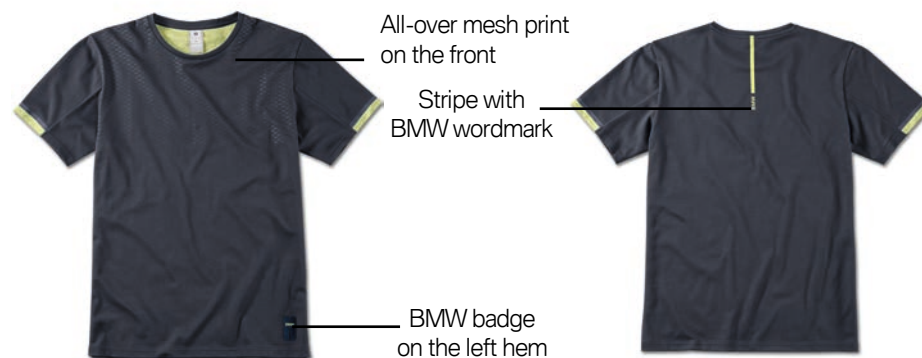
# BMW COLLECTION. CLOTHING.

## BMW M ACTIVE MEN'S T-SHIRT

Sporty, stylish T-shirt with tonal all-over print.

Product description:

- Standard fit, soft, quick-drying material.
- Light, two-layered fabric with the accent colour Wild Lime on the inside.
- Cuffs with tape and contrast stripe.



Front, men's

Back, men

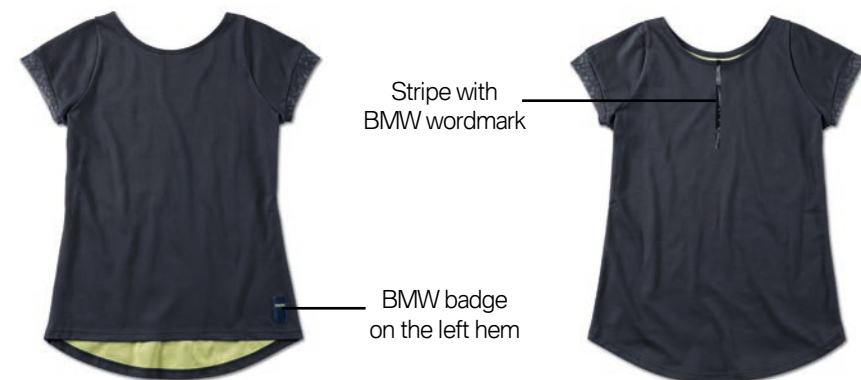
Material:	70% cotton, 30% polyester	Item No.:	S 80 14 2460978
Colour:	Blue Nights / Wild Lime		M 80 14 2460979
			L 80 14 2460980
			XL 80 14 2460981
			XXL 80 14 2460982

## BMW M ACTIVE LADIES T-SHIRT

Sporty T-shirt with mesh inserts and decorative, tonal stripes.

Product description:

- Special fit with cut-out and elongated hem at the back.
- Cuffs with tonal mesh inserts.
- Soft, quick-drying material.
- Light, two-layered fabric with the accent colour Wild Lime on the inside.



Front, ladies

Back, ladies

Material:	70% cotton, 30% polyester	Item No.:	XS 80 14 2460998
Colour:	Blue Nights / Wild Lime		S 80 14 2460999
			M 80 14 2461000
			L 80 14 2461001
			XL 80 14 2461002

## BMW COLLECTION. ACCESSORIES.

### BMW ACTIVE THERMO CUP

Practical stainless steel thermo cup with BMW logo.

Product description:

- Suitable for cold and hot drinks.
- With push closure in the lid.
- EVA insert in the bottom.
- 160 ml capacity.
- Not dishwasher-safe.



Material:	Lid: plastic, Cup: stainless steel	Item No.: 80 28 2461018
Dimensions:	11.5 cm high, Ø 7.6 cm at top, Ø 6.5 cm at bottom	
Weight:	185 g	
Colour:	Blue Nights / Wild Lime	

### BMW ACTIVE SPORTS BOTTLE

Lightweight bottle with transparent body and BMW logo.

Product description:

- Transparent body with inner stainless steel container.
- BPA-free (Bisphenol-A).
- Grip with carrying loop made of textured silicone.
- BMW logo print on screw cap.
- 420 ml capacity.
- Not dishwasher-safe.



Material:	Lid: polypropylene, Carrying loop: silicone; Top of bottle: polypropylene; Bottom of bottle: titanium; Interior: stainless steel	Item No.: 80 23 2461019
Dimensions:	Height: 20 cm, Ø 7.5 cm	
Weight:	approx. 250 g	
Colour:	Blue Nights / Wild Lime	

## BMW COLLECTION. ACCESSORIES.

### BMW ACTIVE BOTTLE

Lightweight bottle for hot or cold drinks.

Product description:

- BMW wordmark on the shell.
- Not dishwasher-safe.



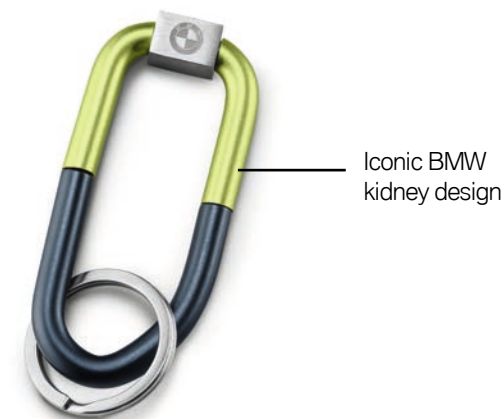
Material:	Bottle: stainless steel; Lid: stainless steel with PP insert
Dimensions:	Height: 26 cm, Ø ca. 7 cm; Capacity: 500 ml
Colour:	Blue Nights / Wild Lime
Item No.:	80 23 2464034

### BMW ACTIVE KEY RING

Kidney-shaped key ring with BMW laser engraving.

Product description:

- Two-coloured key ring with twist-and-pull mechanism to open.
- Additional split ring for all conventional key types.
- Small, rectangular metal body with laser-engraved BMW logo.



Material:	Key ring: anodised aluminium, Metal part: 100% stainless steel
Dimensions:	3.7 x 8 cm, Ø 0.7 cm, split ring: Ø 3.2 cm
Weight:	33 g
Colour:	Blue Nights / Wild Lime
Item No.:	80 27 2461021

## BMW COLLECTION. ACCESSORIES.

### BMW ACTIVE MAT

Multi-purpose, two-coloured sports mat.

Product description:

- Light-weight, for flexible use.
- Soft, cushioned surface, reinforcement incorporated for more stability.
- Double-layered mat with different textures for more grip.
- Carrying strap for comfortable transport.



Material:	100% TPE
Dimensions:	61 x 183 x 0.6 cm
Weight:	900 g (with strap)
Colour:	Blue Nights / Wild Lime
Item No.:	80 23 2461022

### BMW ACTIVE COOL BAG SET

Two-piece cool bag set with lunch bag.

Product description:

- Cool bag with carry handle and zip fastener.
- Inclusive cooling lunch bag with clip and Velcro-type fastener.
- Two cooling elements in grey.



Material:	Outside: 100% polyester, Inside: PEVA
Dimensions:	Bag: 25 x 25 x 26 cm, Lunch bag (rolled up) 30 x 10 x 23 cm, (open) 30 x 10 x 33.5 cm
Volume:	Cool bag: approx. 15 l, Lunch bag: approx. 4 l
Weight:	Bag: 331 g, Lunch bag: 145 g, Cooling element: 100 g
Colour:	Blue Nights / Wild Lime
Item No.:	80 22 2461023

## BMW COLLECTION. ACCESSORIES.

### BMW ACTIVE SHOPPER

Handy, foldable bag with integrated slip-in pocket.

Product description:

- With front and slip-in pocket.
- Shopper can be stored compactly in the front pocket.
- Optimum bag width for attachment of the shopper to the telescopic handle of other pieces of luggage.
- With adjustable carrying straps.



Material:	100 % polyester
Dimensions:	44 x 3.4 x 19.5 cm
Volume:	approx. 27 l
Weight:	500 g
Colour:	Blue Nights / Wild Lime
Item No.:	80 22 2461024



## BMW COLLECTION. ACCESSORIES.

### BMW ACTIVE TRAVEL KIT

Box with various travel utensils and space for more.

Product description:

- ABS plastic box with Soft Touch surface and silicone ring.
- Content: Nail file with sandpaper surface, foam earplugs, sleep mask with satin cover, plastic travel toothbrush, dental floss reel with plastic cover.
- Contents can be individually supplemented with further products by the customer.



Material:	Plastic with soft touch cover silicone
Size:	One size
Dimensions:	11 x 7 x 5 cm
Weight:	approx. 115 g (without overpack)
Colour:	Blue Nights / Wild Lime
Item No.:	80 28 2461020

### BMW ACTIVE DOG BOWL

Dog bowl made of melamine with a removable stainless steel insert.

Product description:

- Of sturdy material.
- Stainless steel insert is dishwasher-safe.
- Non-slip, with rubberised underside.
- Capacity (stainless steel insert) 700 ml.



Material:	Melamine, stainless steel
Dimensions:	Top Ø: 175 mm, Bottom Ø 220 mm, Insert: 22 x 7.5 x 2.2 cm
Weight:	523 g, 650 g (with stainless steel insert)
Colour:	Blue Nights / Wild Lime
Item No.:	80 23 2461025

## BMW COLLECTION. ACCESSORIES.

### BMW ACTIVE DOG LEASH

Three-way adjustable and reflective dog leash.

Product description:

- Back padded with neoprene.
- Quick-drying, soft, water-repellent and dimensionally stable.
- Carabiner hook and solid, nickel-free metal parts.
- BMW logo tag of rubber.
- Three-way adjustable.



Material:	Polyester, neoprene
Dimensions:	200 x 2.5 cm
Weight:	227.5 g
Colour:	Blue Nights / Wild Lime
Item No.:	80 23 2461026

### BMW ACTIVE DOG COLLAR

Reflective collar of soft, quick-drying nylon.

Product description:

- With double seams, dirt-resistant, water-repellent and robust.
- Innovative D-ring on the fastening reduces the pressure on the dog's neck during pulling.
- BMW logo tag of rubber.
- Washable at 30°.



Material:	Polyester
Dimensions:	40 – 63 (adjustable) x 25 cm
Weight:	70 g
Colour:	Blue Nights / Wild Lime
Item No.:	80 23 2461027



## BMW COLLECTION. LUGGAGE.

### BMW TROLLEY TRAVEL BAG

Large, lightweight holdall of fabric with functional division.

Product description:

- Division into two large compartments.
- Upper compartment: mesh cover with zip, pocket accessible from inside and outside.
- Smooth-running wheels.
- Tonal BMW logo on the front.
- Zip enclosed in neoprene, with coated zip puller with good grip in the accent colour Wild Lime.



Material:	100 % Polyester
Dimensions:	75 x 32 x 25 cm
Volume:	110 l
Weight:	4 kg
Colour:	Blue Nights / Wild Lime
Item No.:	80 22 2461028

### BMW ACTIVE LARGE FUNCTIONAL SPORTS BAG

Multifunctional sports bag with back straps.

Product description:

- Main and side compartment.
- Side compartment with mesh cover and zip.
- Tonal BMW logo on the top.
- With an optional shoulder strap which can be stowed away in the bag.
- Ventilated, coated separate shoe compartment on the side.



Material:	100% Polyester
Dimensions:	63 x 32 x 25 cm
Volume:	60 l
Weight:	1.1 kg
Colour:	Blue Nights / Wild Lime
Item No.:	80 22 2461029

## BMW COLLECTION. ACCESSORIES.

### BMW ACTIVE SPORTS BAG

Multifunctional, spacious sports bag.

Product description:

- Spacious main compartment and two outer pockets.
- Coated zip puller with good grip in the accent colour Wild Lime.
- Ventilated separate shoe compartment on the side



Material:	100 % Polyester
Dimensions:	550 x 28 x 23 cm
Volume:	40 l
Weight:	1 kg
Colour:	Blue Nights / Wild Lime
Item No.:	80 22 2461030

### BMW ACTIVE CITY BACKPACK

Lightweight backpack with concealed front pocket and laptop compartment.

Product description:

- Large main compartment with padded laptop compartment.
- Easily accessible mobile phone pocket.
- Outer pocket with three-sided BMW zip puller.



Bottle pocket on the side

Material:	100 % Polyester
Dimensions:	27 x 11 x 60 cm
Volume:	20 l
Weight:	450 g
Colour:	Blue Nights / Wild Lime
Item No.:	80 22 2461031

## BMW COLLECTION. ACCESSORIES.

### BMW ACTIVE SHOULDER BAG

Lightweight shoulder bag with laptop compartment.

Product description:

- Front pocket and inner mesh pocket with zip.
- Bottle pocket on the side, three-sided BMW zip puller.
- Padded laptop compartment with Velcro-type fastener inside.

Coated zip puller with  
good grip in the accent  
colour Wild Lime



Slip-in pocket for securing  
to the trolley handle



Material:	100 % Polyester
Dimensions:	40 x 0.9 x 28 cm
Volume:	10 l
Weight:	500 g
Colour:	Blue Nights / Wild Lime
Item No.:	80 22 2461032

## CONTACT.

BMW LIFESTYLE.

LIFESTYLE CB-33.

Sales Team

Email: [lifestyle-sales@bmw.com](mailto:lifestyle-sales@bmw.com)