

BMW M MOTORSPORT COLLECTION.

The design elements from BMW M Motorsport can also be found in the BMW M Motorsport Collection. The collection is characterised by striking branding and black-and-white contrasts.

The highlights are, among others, the BMW M Motorsport PUMA X-Ray shoes and the BMW M Motorsport watch with silicone strap in striking design.

Number of new collection items: 7.

Number of existing collection items: 38.



**Sheer
Driving Pleasure**



QUICK OVERVIEW.

The successful sale of BMW Lifestyle products is based on product know-how and an understanding of target groups. It is therefore important that all those responsible internalise this product information. Pages not required in this document can of course be deleted.

In the media pool for you to download: The visual merchandising guide with concrete recommendations for product presentation and the communication packs with information on the communication materials.

A collection of BMW Motorsport lifestyle merchandise is displayed on a grey surface. The items include a black quilted jacket with a white and blue geometric pattern on the sleeves, a white jacket with black accents, a black and white baseball cap with blue and red stripes, a black drawstring bag with the BMW Motorsport logo, a white drawstring bag with the BMW Motorsport logo, a pair of black sneakers with white soles and blue accents, a pair of white sneakers with blue accents, a black and white backpack with the BMW Motorsport logo, a black and white water bottle with blue and red stripes, a black and white wallet with the BMW Motorsport logo, and a black and white smartphone with the BMW Motorsport logo. The items are arranged in a grid-like fashion, showcasing the variety of products available in the BMW Lifestyle Collections 2020.



BMW M MOTORSPORT COLLECTION.

DESIGN PHILOSOPHY.

MADE FOR FANS.

Sovereign, strong, self-confident: the BMW M Motorsport Collection. Black and white are the basic colours and give the collection its high-quality look. The consistent use of BMW M stripes and strong black-and-white contrasts are key elements of the new BMW M Motorsport Collection. Prominent branding in the form of logo and word mark distinguishes all articles. For fans who like to be part of the BMW M Motorsport Community.

Special themes of the collection:



The BMW M Motorsport branding.

The new BMW M Motorsport logo is prominently positioned and used extensively to define the style of the new collection. The unmistakable BMW M stripes in combination with the colours black and white are the perfect implementation of the new BMW M Motorsport Brand Identity.



Progressive style.

The self-confident branding combined with colour blocking and cool graphic elements gives the collection its young, avant-garde character.



Emotional graphics.

The T-shirt print sets a strong BMW brand statement. The picture of the BMW M8 GTE does not only awaken BMW fans to the joy of driving.



BMW M MOTORSPORT COLLECTION.
PUMA BUYBACK.

BMW M MOTORSPORT SHOES PUMA ROMA

Puma MMS Roma sneaker with BMW M Motorsport design.

- Product description:
- Puma sneakers with BMW M stripes.
 - Mesh tongue for more breathability.
 - BMW M Motorsport logo and Puma Roma Logo.
 - Rubber outsole.



Material:	Upper material: synthetic leather; lining: Textile; midsole: EVA; outsole: rubber.	Article no.:	5/38	80 19 2467731	9/43	80 19 2467736
Colour:	White		6/39	80 19 2467732	9.5/44	80 19 2467737
			6.5/40	80 19 2467733	10.5/45	80 19 2467738
			7.5/41	80 19 2467734	11/46	80 19 2467739
			8/42	80 19 2467735		

BMW M MOTORSPORT COLLECTION.

PUMA BUYBACK.

BMW M MOTORSPORT SHOES PUMA X-RAY

PUMA MMS X-Ray sneakers with BMW M Motorsport design.

- Product description:
- Puma sneakers in black mesh and synthetic leather.
 - Breathable, flexible textile upper material.
 - Silver Puma formstrip on the sides.
 - Sole in BMW M Motorsport design.
 - SoftFoam insole for optimal wearing comfort.
 - Rubber outsole.



Material:	Upper material: Synthetic leather, mesh; lining: textile; sole: EVA, rubber	Article no.:	3,5/36	80 19 5A072D6	8/42	80 192467744
Colour:	Black		4/37	80 19 5A072D7	9/43	80 192467745
			5/38	80 192467740	9.5/44	80 192467746
			6/39	80 192467741	10.5/45	80 192467747
			6.5/40	80 192467742	11/46	80 192467748
			7.5/41	80 192467743		

BMW M MOTORSPORT COLLECTION.

PUMA BUYBACK.

BMW M MOTORSPORT SHOES PUMA LEADCAT

Leadcat FTR slippers with BMW M Motorsport design.

- Product description:
- Padded belt with perforated outside and inside in BMW M colours.
 - Anatomically shaped footbed for soft comfort.
 - BMW M Motorsport logo.
 - EVA outsole with good grip.



Material:	Outer material: synthetic leather; lining: 100% polyester			
Colour:	Black			
Article no.:	5/38	80 192467749	9/43	80 192467754
	6/39	80 192467750	10/44.5	80 192467755
	7/40.5	80 192467752	11/46	80 192467757
	8/42	80 192467753		

BMW M MOTORSPORT COLLECTION.

LUGGAGE AND BAGS.

BMW M MOTORSPORT BELT BAG

Belt bag with BMW M Motorsport design.

Product description:

- Portable as hip or shoulder bag.
- BMW M Motorsport and BMW logo.
- With adjustable belt.
- Two large zip pockets and one flap pocket with buckle.



Material:	100% polyester
Colour:	Black
Article no.:	80 22 2467758

BMW M MOTORSPORT COLLECTION.

ACCESSORIES.

BMW M MOTORSPORT WATCH

Three-hand watch with silicone strap in distinctive BMW M Motorsport design.

Product description:

- Three-hand quartz watch with Japanese Time Module PC 32 movement.
- 3 ATM/30 metres.
- Plastic case with integrated black bezel.
- Black dial with BMW Motorsport design.
- Stainless-steel crown with engraved BMW logo.
- Black silicone strap with large BMW M Motorsport print.
- Stainless-steel buckle in silver.



Material:	Case: plastic; strap: silicone
Dimensions:	Ø 4.5 cm, height: 1.1 cm.
Colour:	Black
Article no.:	80 26 2467760

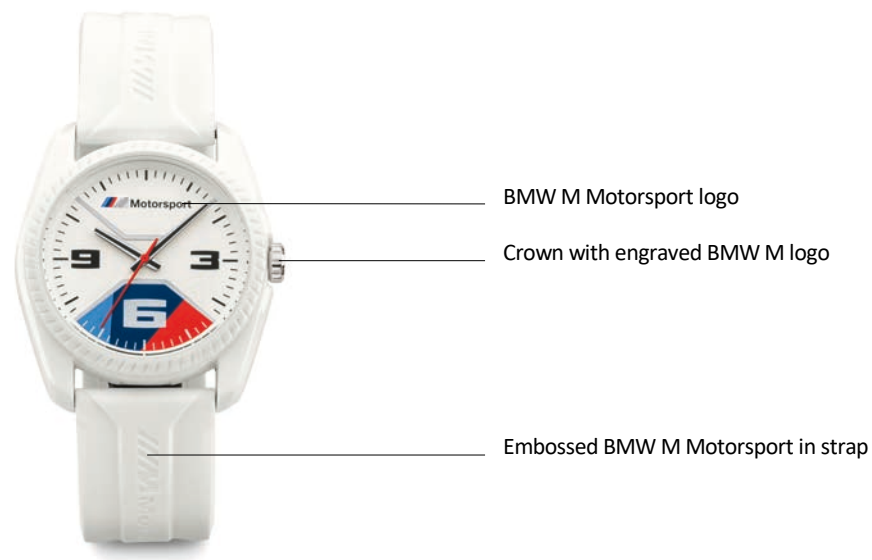
BMW M MOTORSPORT COLLECTION. ACCESSORIES.

BMW M MOTORSPORT WATCH

Sporty three-hand watch with subtle BMW M Motorsport lettering.

Product description:

- Three-hand quartz watch with Japanese Time Module PC 32 movement.
- 3 ATM/30 metres.
- Plastic case with integrated white bezel.
- White dial with BMW M Motorsport design.
- Stainless-steel crown with engraved BMW logo.
- White silicone strap with embossed BMW Motorsport.
- Stainless-steel buckle in silver.



Material:	Case: plastic; strap: silicone
Dimensions:	Ø 4.5 cm, height: 1.1 cm.
Colour:	White
Article no.:	80 26 2467761

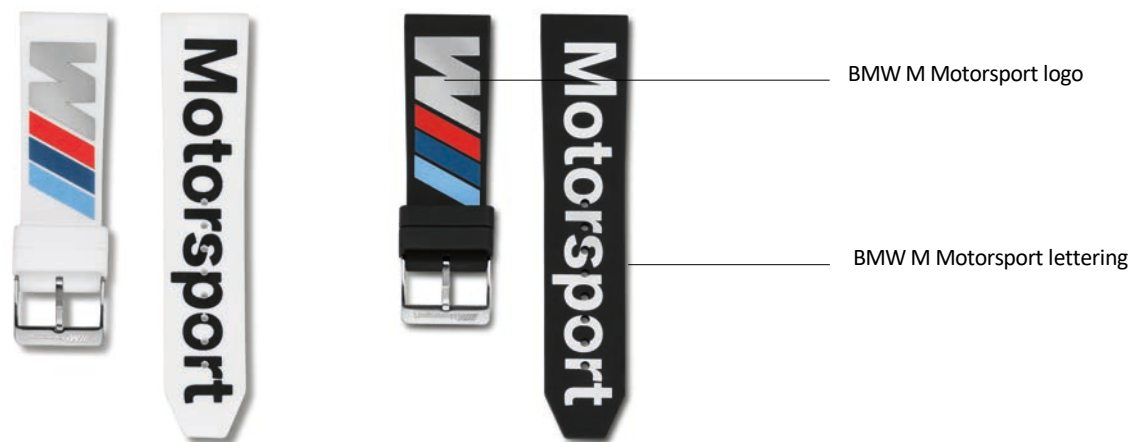
BMW M MOTORSPORT COLLECTION. ACCESSORIES.

BMW M MOTORSPORT STRAPS

Watch strap for the Apple Watch, with BMW M Motorsport branding.

Product description:

- Suitable for Apple Watch with 42–44 mm case.
- BMW M Motorsport logo on one side and BMW M Motorsport lettering on the other.
- With buckle.



Material:	silicone
Dimensions:	Width 22 mm; circumference: 130–200 mm
Colour:	White, black
Article no.:	White version: 80 26 5A0A714; black version: 80 26 5A0A715

BMW M MOTORSPORT COLLECTION. ACCESSORIES.

BMW M MOTORSPORT TOWEL

Towel with BMW M Motorsport striped design.

Product description:

- Black front with large BMW M Motorsport strip print and hanger.
- White back.
- Washable at 60°.



Woven BMW M
Motorsport logo

Material:	100% cotton/OEKO-TEX 100
Size:	160 cm × 80 cm
Colour:	Black/white
Article no.:	80 23 2461137

BMW M MOTORSPORT PHONE COVER

Phone cover with BMW M Motorsport branding.

Product description:

- Suitable for iPhone 11.
- With BMW M stripes and BMW M Motorsport logo.



Material:	TPU
Size:	iPhone 11 (from 04/2020)
Colour:	Black/white
Article no.:	80 29 5 AOA 710

BMW M MOTORSPORT COLLECTION. CLOTHING.

BMW M MOTORSPORT LADIES T-SHIRT WITH GRAPHIC

T-shirt with statement graphic of the BMW M8 GTE.

Product description:

- T-shirt with raised motif print of the BMW M8 GTE and BMW M Motorsport logo in matt black on the front.
- White BMW Motorsport logo on the back.
- Round neck of upper material.
- Regular fit.



Material:	100% cotton	Item No.:	XS	80 14 2461066
Colour:	black		S	80 14 2461067
			M	80 14 2461068
			L	80 14 2461069
			XL	80 14 2461070

BMW M MOTORSPORT LADIES T-SHIRT WITH LOGO

T-shirt in colour-blocking design with BMW M stripe print.

Product description:

- Black BMW M Motorsport logo printed on the chest.
- Back printed in black with white BMW M Motorsport logo and BMW M design stripe.
- Black V-neck with 1x1 ribbed band.
- Slightly tapered fit.



Material:	96% cotton, 4% elastane	Item No.:	XS	80 14 2461071
Colour:	black / white		S	80 14 2461072
			M	80 14 2461073
			L	80 14 2461074
			XL	80 14 2461075

BMW M MOTORSPORT COLLECTION. CLOTHING.

BMW M MOTORSPORT LADIES POLO SHIRT

Jersey polo shirt with black-and-white knit collar.

Product description:

- White front with BMW M Motorsport logo printed in colour and black block stripe on the left chest.
- Black back panel with BMW M Motorsport logo print.
- Button placket with two buttons in black-and-white colour block design.
- Black-and-white ribbed sleeve cuffs.
- Slightly tapered fit.



Material:	96% cotton, 4% elastane	Item No.:	XS	80 14 2461076
Colour:	black / white		S	80 14 2461077
			M	80 14 2461078
			L	80 14 2461079
			XL	80 14 2461080

BMW M MOTORSPORT LADIES SWEATER

Modern sweater in colour-blocking design with eye-catching branding.

Product description:

- White front printed with a colour BMW M Motorsport logo and BMW M design stripe in a black block frame.
- Black back.
- BMW M Motorsport logo print in a contrast block on the right arm.
- Round neck, sleeve cuffs and hem in white 2x2 rib knit.



Material:	83% cotton, 17% polyester	Item No.:	XS	80 14 2461081
Colour:	black / white		S	80 14 2461082
			M	80 14 2461083
			L	80 14 2461084
			XL	80 14 2461085

BMW M MOTORSPORT COLLECTION. CLOTHING.

BMW M MOTORSPORT LADIES JACKET

Jacket in colour-blocking design with eye-catching logo print on the arm and BMW M stripe in the collar.

Product description:

- White front with forward shoulder seam and BMW M Motorsport logo print on the left chest.
- Black back with tonal elastic 1x1 ribbed band.
- Jacket lined.
- Black elastic sleeve seam.



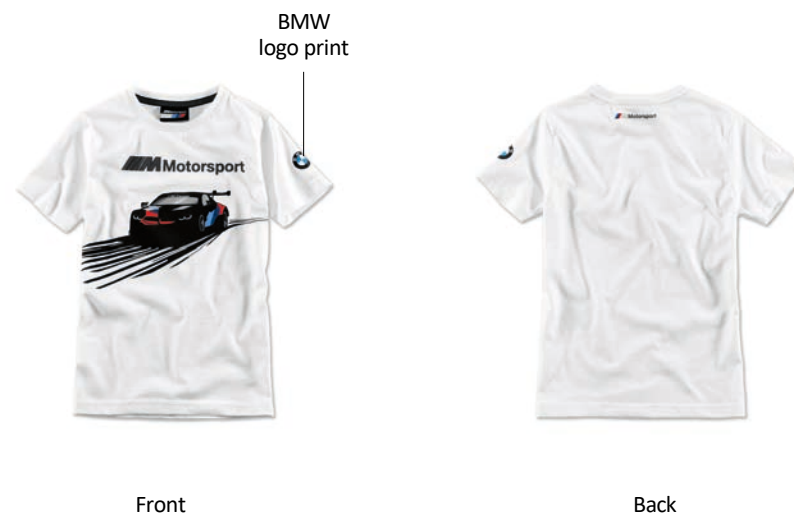
Material:	100% polyester	Item No.:	XS	80 14 2461086
Colour:	black / white		S	80 14 2461087
			M	80 14 2461088
			L	80 14 2461089
			XL	80 14 2461090

BMW M MOTORSPORT CHILDREN'S T-SHIRT

Children's T-shirt with BMW M8 GTE motif.

Product description:

- Innovative BMW M8 GTE print and raised BMW M Motorsport logo.
- Colour BMW M Motorsport logo pigment print on the back.
- With round neck made of outer fabric.



Material:	100% cotton	Item No.:	104	80 14 2461121
Colour:	white		116	80 14 2461122
			128	80 14 2461123
			140	80 14 2461124
			152	80 14 2461125

BMW M MOTORSPORT COLLECTION.
CLOTHING.

BMW M MOTORSPORT UNISEX RAIN JACKET

Water-repellent rain jacket made of light, functional material with shiny-matt print of the BMW M Motorsport spirit flag.

- Product description:
- Seams with tape on the shoulder, neckline and arm hole.
 - Water column: 3,000 mm.
 - Hood, seam and sleeve seam with edge binding.
 - Inner lining made of breathable mesh with printed BMW M Motorsport stripe as a soft pigment print.



Material:	100% polyester	Item No.:	S	80 14 2461091
Colour:	black		M	80 14 2461092
			L	80 14 2461093
			XL	80 14 2461094
			XXL	80 14 2461095

BMW M MOTORSPORT COLLECTION. CLOTHING.

BMW M MOTORSPORT MEN'S T-SHIRT WITH GRAPHIC

T-Shirt with BMW M8 GTE print in black-and-white.

Product description:

- Large BMW M8 GTE motif print.
- Printed BMW M Motorsport logo on the back.
- With round neck made of outer fabric.
- Regular fit.

Colour BMW M
Motorsport logo print



Front

BMW
logo print



Back

Material:	100% cotton	Item No.:	S	80 14 2461096
Colour:	white		M	80 14 2461097
			L	80 14 2461098
			XL	80 14 2461099
			XXL	80 14 2461100

BMW M MOTORSPORT MEN'S T-SHIRT WITH LOGO

T-shirt in colour-blocking design with large BMW M stripe on the back.

Product description:

- White front with black-and-white BMW M Motorsport logo print.
- Black back with printed BMW M Motorsport logo and BMW M design stripe.
- Round neck in white 1x1 knit.
- Regular fit with forward shoulder seam.

BMW
logo print



Front



Back

Material:	96% cotton, 4% elastane	Item No.:	S	80 14 2461101
Colour:	black / white		M	80 14 2461102
			L	80 14 2461103
			XL	80 14 2461104
			XXL	80 14 2461105

BMW M MOTORSPORT COLLECTION. CLOTHING.

BMW M MOTORSPORT MEN'S POLO SHIRT

Polo shirt in jersey quality in colour-blocking design.

Product description:

- Button placket with two buttons in black-and-white colour block design.
- White front with printed black block stripe, BMW M Motorsport design stripe and BMW M Motorsport logo in colour on the left chest.
- White back with printed BMW M Motorsport logo.
- White rib knit collar with black collar stand.
- Regular fit with forward shoulder seam.



Material:	96% cotton, 4% elastane	Item No.:	S	80 14 2461106
Colour:	white		M	80 14 2461107
			L	80 14 2461108
			XL	80 14 2461109
			XXL	80 14 2461110

BMW M MOTORSPORT SWEATER MEN

Modern sweater in colour-blocking design with eye-catching branding.

Product description:

- White front printed with a colour BMW M Motorsport logo and BMW M design stripe in a black block frame.
- Black back.
- BMW M Motorsport logo print in a contrast block on the right arm.
- Round neck, sleeve cuffs and hem in white 2x2 rib knit.



Material:	83% cotton 17% polyester	Item No.:	S	80 14 2461111
Colour:	black / white		M	80 14 2461112
			L	80 14 2461113
			XL	80 14 2461114
			XXL	80 14 2461115

BMW M MOTORSPORT COLLECTION.

CLOTHING.

BMW M MOTORSPORT MEN'S JACKET

Jacket in colour-blocking design and eye-catching BMW M Motorsport branding.

Product description:

- White front with forward shoulder seam and BMW M Motorsport logo print on the left chest.
- Black stand-up collar with wide knitted-in BMW M stripes in the rear collar.
- Black back.
- Black elastic sleeve seam.
- BMW M Motorsport logo print in a contrast block on the right arm.
- Jacket lined.
- Inside pocket with concealed zip fastener.
- Seam width adjustable on the inside with an elastic cord.



Material: 100% polyester
Colour: black / white

Item No.: S 80 14 2461116
M 80 14 2461117
L 80 14 2461118
XL 80 14 2461119
XXL 80 14 2461120

BMW M MOTORSPORT COLLECTION.

TEXTILE ACCESSORIES.

BMW M MOTORSPORT UNISEX FAN CAP

Cap in colour-blocking design with BMW M Motorsport branding.

Product description:

- Adjustable 6-panel cap.
- High quality BMW M Motorsport logo stick on front, BMW M design stripes printed on the peak.
- Logo badge on the reverse side, BMW M Motorsport silicone label on the black adjustment strap.
- Black peak.



Material:	Outer material: 100% polyester, Lining: 100 % cotton
Size:	XS – S 55 cm, M – L 58 cm
Colour:	black / white
Item No.:	XS – S 80 16 2461126 M – L 80 16 2463073

BMW M MOTORSPORT COLLECTOR'S CAP UNISEX

High quality cap with BMW M Motorsport branding and design stripe.

Product description:

- Adjustable 6-panel cap.
- High quality BMW M Motorsport logo stick on front, BMW M Motorsport design stripe embroidered on the head section and the peak.
- BMW M Motorsport design stripe and silicone label on the black adjustment strap.
- Side and back panel black, front panel white.
- Black peak.



Material:	Outer material: 100% polyester, Lining : 100% cotton
Size:	One size 58 cm
Colour:	black / white
Item No.:	80 16 2461127

BMW M MOTORSPORT COLLECTION. ACCESSORIES.

BMW M MOTORSPORT CUP

Cup with BMW M Motorsport branding and statement print.

Product description:

- Handle reminiscent of the BMW kidney design.
- BMW M Motorsport logo print; the claim “Every Second Counts” is imprinted in the colours of the BMW M design stripe.
- Outside white, inside black.



Material:	100% porcelain
Dimensions:	8 cm, Ø 9 cm
Volume:	300 ml
Colour:	black / white
Item No.:	80 28 2461129

BMW M MOTORSPORT THERMO MUG

Thermo mug with BMW M Motorsport logo and silicone ring in design stripe.

Product description:

- Silicone ring with M stripe and honeycomb structure.
- Lid with BMW logo and push-button.
- Colour M Motorsport print.
- Not dishwasher-safe.



Material:	Stainless steel, ABS polymer, silicone
Colour:	silver / black
Volume:	450 ml
Item No.:	80 23 2461130

BMW M MOTORSPORT COLLECTION. ACCESSORIES.

BMW M MOTORSPORT KEY RING

Key ring with webbing strap in the BMW M Motorsport design.

Product description:

- 25 mm wide webbing strap with M Motorsport print.
- Buckle in brushed stainless-steel look with BMW logo laser engraving.
- Split ring with BMW M Motorsport engraving and two small split rings.



Material:	Strap: 100% polyester; Buckle: zinc die casting
Colour:	black / white
Item No.:	80 27 2461131

BMW M MOTORSPORT LANYARD

Lanyard with webbing strap in the BMW M Motorsport design, with detachable key ring.

Product description:

- 25 mm wide webbing strap with M Motorsport print.
- Key ring, buckle and lock in brushed stainless steel look.
- Split ring with BMW M Motorsport engraving and two small split rings.
- Lanyard with safety closure.
- Removable bottom section.



Material:	100% polyester; Buckle: zinc die-casting
Colour:	black / white
Item No.:	80 27 2461132

BMW M MOTORSPORT COLLECTION. ACCESSORIES.

BMW M MOTORSPORT BALLPOINT PEN

Ballpoint pen in a tyre tread look.

Product description:

- Barrel textured like a tyre tread.
- Soft Touch surface in black.
- Clip in contrast colour white with BMW M Motorsport logo.
- Metal pushbutton in silver look.
- Black ink cartridge.
- Made in Switzerland.



Material:	ABS polymer
Colour:	black / white
Item No.:	80 24 2461134

BMW M MOTORSPORT WALLET

Wallet of water-repellent tarpaulin.

Product description:

- In the BMW M Motorsport design.
- With practical internal partition: zip compartments for coins and notes and four credit card slots.
- Open slide-in compartment behind the credit card slots.



Material:	Outer material: Tarpaulin PVC; Lining: 100% nylon
Dimensions:	14.5 x 10 cm (folded), 14.5 x 24 cm (open)
Colour:	black
Item No.:	80 21 2461148

BMW M MOTORSPORT COLLECTION. ACCESSORIES.

BMW M MOTORSPORT UMBRELLA

Umbrella in BMW M Motorsport design.

Product description:

- Soft Touch handle and tip in a tyre tread look.
- Windproof system.
- Fast automatic opening and integrated release button.
- Stick in carbon-fibre look and BMW logo on the handle.
- Cover in black, with adjustable, woven carrying strap.



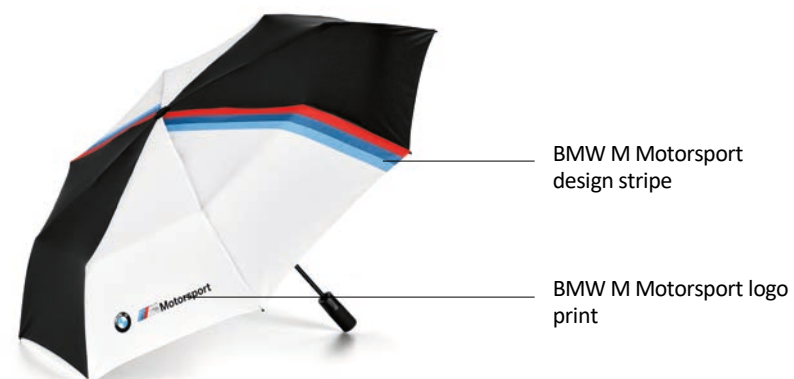
Material:	Canopy: 100% PES, Handle: metal; Rails: Fibre glass, ABS
Dimensions:	Ø 130 cm
Colour:	black / white
Item No.:	80 23 2461135

BMW M MOTORSPORT POCKET UMBRELLA

Pocket umbrella in the BMW M Motorsport design.

Product description:

- Soft Touch handle and tip in a tyre tread look.
- Windproof system.
- Fast automatic opening and integrated release button.
- Stick with BMW logo on the handle.
- Cover in black with BMW M Motorsport logo.



Material:	Canopy: 100% PES, Handle: metal; Rails: Fibre glass, ABS
Dimensions:	Ø 97 cm
Colour:	black / white
Item No.:	80 28 2461136

BMW M MOTORSPORT COLLECTION. ACCESSORIES.

BMW M MOTORSPORT SUNGLASSES UNISEX

Sunglasses in colour-blocking design with BMW M Motorsport Design elements.

Product description:

- Impact-resistant premium sun protection lenses with 100% UVA, UVB and UVC protection in filter class 3.
- Grey, slightly reflective lenses.
- Adjustable nose bridge pads for a perfect fit.
- Earpieces in black-and-white colour-blocking design.
- Packed in a black glasses case with BMW M Motorsport branding and high-quality micro-fibre cloth.



Material:	Frame: Stainless steel; Earpieces: plastic; Sun protection lenses: Polycarbonate
Colour:	black / white
Item No.:	80 25 2461133

BMW M MOTORSPORT SPORTS BAG

Spacious sports bag with zip-up pocket and BMW M Motorsport design.

Product description:

- Main compartment with drawstring closure.
- White material with honeycomb structure.
- Zip-up pocket on the outside.



Material:	100% polyester
Dimensions:	35 x 40 cm
Colour:	black / white
Item No.:	80 28 2461128

BMW M MOTORSPORT COLLECTION. ACCESSORIES.

BMW M MOTORSPORT CHILDREN'S DESK SET

Children's desk set in BMW M Motorsport design.

Product description:

- Metal box with BMW M stripe, BMW M Motorsport logotype and the claim “Every Second Counts”.
- Content: Ruler, eraser, pencil sharpener and pencil.



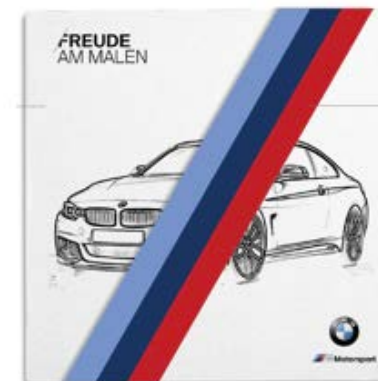
Material:	Box: metal
Dimensions:	Box: 19.5 x 6.5 x 2.5 cm
Colour:	black / white
Item No.:	80 24 2461139

BMW M MOTORSPORT CHILDREN'S COLOURING BOOK

Children's colouring book with historical and current BMW Motorsport motifs.

Product description:

- 64 pages.
- With a diagonal banderole with BMW M stripe print.



Material:	Binding: cardboard with soft-touch lamination;
	Inner pages: paper 120 g/m ²
Dimensions:	21 cm x 21 cm
Item No.:	80 28 2461140

BMW M MOTORSPORT COLLECTION. CUDDLY TOYS.

BMW M MOTORSPORT TEDDY BEAR

Plush bear of soft material with a BMW M Motorsport racing suit and fan cap.

Product description:

- With floppy legs and plastic eyes.
- With BMW M Motorsport fan cap and racing suit based on the original BMW M Motorsport driver racing suit.
- Racing suit removable, with Velcro-type fastener.
- BMW logo embroidery on the left paw.



Material:	Upper material: 100% polyester plush; Filling: 100% polyester wool
Dimensions:	Height approx. 25 cm
Colour:	brown / white
Item No.:	80 45 2461141

BMW M MOTORSPORT BEAR KEY RING

Key ring with a small plush bear in a BMW M Motorsport racing suit and fan cap.

Product description:

- With plastic eyes, BMW M Motorsport fan cap and racing suit based on the original BMW M Motorsport driver racing suit.
- With loop and nickel-free karabiner ring.



Material:	Upper material: 100% polyester plush; Filling: 100% polyester wool
Dimensions:	Height approx. 15 cm
Colour:	brown / white
Item No.:	80 27 2461142

BMW M MOTORSPORT COLLECTION.

LUGGAGE AND BAGS.

BMW M MOTORSPORT TRAVEL BAG

Spacious bag of water-repellent tarpaulin in a colour-blocking design.

Product description:

- Large BMW M Motorsport logo print on the front as well as a BMW M design stripe print.
- Spacious bag, provides space for two racing helmets.
- Open compartments on both sides.
- Handles and length-adjustable shoulder strap made of fabric in safety-belt look.



Material:	Outer material: Tarpaulin PVC; Lining: 100% polyester
Dimensions:	52 x 22 x 34 cm
Weight:	1 kg
Volume:	45 l
Colour:	black / white
Item No.:	80 22 2461145

BMW M MOTORSPORT BACK PACK

Multi-functional back pack of water-repellent tarpaulin in a colour-blocking design.

Product description:

- Large BMW M Motorsport logo print on the front as well as a BMW M design stripe print und TPU logo badge.
- Padded laptop compartment.
- With reinforced body.
- Handles in safety-belt look.
- Padded carrying straps on the back.
- Padded back-reinforcement with mesh cover.



Material:	Outer material: Tarpaulin PVC; Lining: 100% polyester
Dimensions:	31 x 13 x 47.5 cm
Weight:	900 g
Volume:	20 l
Colour:	black / white
Item No.:	80 22 2461146

BMW M MOTORSPORT COLLECTION.

LUGGAGE AND BAGS.

BMW M MOTORSPORT SHOULDER BAG

Sporty bag of water-repellent tarpaulin in a colour-blocking design.

Product description:

- BMW M Motorsport logo and BMW M Motorsport design stripe print on the front.
- Length-adjustable shoulder strap made of fabric in safety-belt look.
- Padded laptop compartment.
- Slide-in compartment with zip on the back.



Material:	Outer material: Tarpaulin PVC; Lining: 100% polyester, woven
Dimensions:	40 x 12 x 30 cm
Weight:	540 g
Volume:	15 l
Colour:	black / white
Item No.:	80 22 2461144

BMW M MOTORSPORT TOILETRIES BAG

The handy toiletries bag of water-repellent tarpaulin in a colour-blocking design.

Product description:

- BMW M Motorsport logo and BMW M Motorsport design stripe print on the front.
- Two mesh compartments for practical internal partition.
- Slide-in compartment on the back with zip.
- Side handle made of fabric in safety-belt look.



Material:	Outer material: Tarpaulin PVC; Lining: 100% polyester, woven
Dimensions:	24 x 12 x 14 cm
Weight:	200 g
Volume:	5 l
Colour:	black / white
Item No.:	80 22 2461147

BMW M MOTORSPORT COLLECTION.

LUGGAGE AND BAGS.

BMW M MOTORSPORT COOLER BAG

Practical cooler bag in a colour-blocking design.

Product description:

- BMW M Motorsport stripe print on the front.
- Front pocket with zip.
- Carrying strap including padded shoulder protection.

BMW M Motorsport
logo badge



Material:	Outer material: polyester; Inner lining: PEVA; Intermediate space: EPE foam
Dimensions:	approx. 36 x 17 x 26 cm
Volume:	16 l
Colour:	black
Item No.:	80 22 2463074

BMW M MOTORSPORT COLLECTION.

BMW M MOTORSPORT MEN'S WATCH

Sporty watch with BMW M Motorsport dial and date display.

Product description:

- Quartz watch.
- Three-hand watch with date display.
- Time Module PC32A Japanese movement.
- 5 ATM.
- Crown with BMW logo.
- Black textile wrist band with 3 loops in the BMW M colours.
- Pin buckle in silver.



Material:	Case: stainless steel; Strap: nylon, textile
Dimensions:	Ø 4.2 cm, height: 1.1 cm
Colour:	black / silver
Item No.:	80 26 2463266

BMW M MOTORSPORT COLLECTION.

BMW M MOTORSPORT MEN'S CHRONOGRAPH

Motorsport chronograph with silicone wrist band in tyre profile and BMW M stripe.

Product description:

- Functions: Centre chrono, second, minute indicator, 24 hours, date.
- Miyota OS20 Japanese movement.
- 5 ATM.
- Crown with BMW logo in black.
- Dial with BMW M Motorsport Spirit Flag.
- Strap of silicone with pin buckle.



Material:	Case: Stainless steel, black ion plating; Strap: silicone with tyre profile
Dimensions:	Ø 4.3 cm, height: 1.2 cm
Colour:	black
Item No.:	80 26 2463267

CONTACT.

BMW LIFESTYLE.

LIFESTYLE CB-33.

Sales Team

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